

## **Company announcement**

### **PME signs A\$20M, 5-year contract with University of Iowa Health Care**

8 May 2025

#### **HIGHLIGHTS**

- **PME signs AUD \$20M, 5-year contract with University of Iowa Health Care (“UI Health Care”)**
- **Visage to replace legacy PACS throughout UI Health Care**
- **Contract is for Full Stack (Visage 7 Viewer, Visage 7 Workflow, Visage 7 Open Archive)**
- **Visage 7 platform to be implemented in the cloud**
- **Transaction-based model with potential upside**

Leading health imaging company Pro Medicus Limited [ASX: PME] today announced its wholly-owned U.S. subsidiary, Visage Imaging, Inc., has signed a A\$20M, 5-year contract with the University of Iowa Health Care (“UI Health Care”), Iowa’s comprehensive academic health system.

Based on a transactional licensing model, the contract will see the company’s cloud-based Visage 7 Enterprise Imaging Platform (‘Visage 7’), including Visage 7 Viewer, Visage 7 Workflow and Visage 7 Open Archive, implemented throughout UI Health Care providing a unified diagnostic imaging platform. Visage will complete the migration from UI Health Care’s legacy PACS archive to Visage 7 Open Archive. Visage 7 will also provide enterprise distribution of images integrated to UI Health Care’s electronic health record (EHR).

Planning for the rollout is to commence immediately and will be based on Visage’s proven cloud-based implementation process, with go-live targeted for Q4 of the 2025 calendar year.

UI Health Care’s clinical enterprise spans three patient campuses, including Stead Family Children’s Hospital, and comprises nearly 20,000 staff members, with more than 1,200 staff physicians and dentists, nearly 800 resident and fellow physicians, and over 5,300 nursing staff

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members. UI Health Care is Iowa's only comprehensive tertiary-level center, and the University of Iowa is one of America's premier public research universities.

"University of Iowa Health Care is a highly respected healthcare institution that takes great pride in the comprehensive care they deliver to all Iowans," said Dr Sam Hupert, Pro Medicus CEO. "They join a long list of Visage 7 clients to opt for a fully cloud-based solution, which, as a result of our CloudPACS strategy, is becoming the standard in the North American healthcare IT market."

Dr Hupert continued, "Our pipeline remains strong and spans all market segments. As has been the case with many of our recent contracts, this deal is for our 'full stack' comprising all three core Visage products, namely viewer, workflow and archive, a trend we see continuing."

Authorised by the Board of Pro Medicus Limited.

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### **About Pro Medicus Limited:**

Pro Medicus Limited [ASX: PME] is a leading healthcare informatics company. Founded in 1983, the company provides a full range of medical imaging software and services to hospitals, imaging centres and health care groups worldwide. In January 2009, the company acquired Visage Imaging transforming it into a global provider of leading-edge medical imaging solutions. The company's Visage 7 suite of products are the foundation of an ultra-fast, clinically rich, and highly scalable platform that can seamlessly be implemented in both public and private cloud environments. The company offers a leading suite of RIS, PACS, Artificial Intelligence (AI) and e-health solutions constituting one of the most comprehensive end-to-end offerings in healthcare imaging. Pro Medicus has offices in Melbourne, Berlin and San Diego. [www.promed.com.au](http://www.promed.com.au)

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