



15 May 2025: ASX Release (ASX: KNM)

Appendix 3Y for Directors

KneoMedia Limited (KMN) attaches an Appendix 3Y for each of Directors James Kellett and Jeff Bennett.

On 8 January 2025 KNM issued an Appendix 3H in relation to the lapse of Options on 31 December 2024.

It has come to light that some of those Options were held by Directors James Kellett and Jeff Bennett and an Appendix 3Y was not issued to ASX in relation to the lapse due to administrative oversight.

The Company is aware of its disclosure obligations under ASX Listing Rules 3.19A, 3.19B and 3.10 and has reviewed its reporting and notification practices. The Company believes that the arrangements in place are adequate to ensure compliance with its disclosure obligations under the ASX Listing Rules.

Authorised for release by the Chair of KneoMedia Limited

For further information, please contact:

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About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both general and special education classrooms via its KneoWorld. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business-to-business strategy.

Released through: Ben Jarvis, Six Degrees Investor Relations: +61 413 150 448



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Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	KNEOMEDIA LIMITED
ABN	41 009 221 783

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	James KELLETT
Date of last notice	23 December 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	The Director is the practical controller of the following entities and accordingly has a relevant interest in shares held by them:	
	 Kellett Super Pty Ltd ACN 149 092 231 as trustee of the Kellett Superannuation Fund A/C (Kellett Super), an entity controlled by James Kellett 	
	 Furneaux Management Pty Ltd ACN 126 199 755 (Furneaux), an entity controlled by James Kellett 	
Date of change	31 December 2024	
No. of securities held prior to change	1. 94,502,381 Fully Paid Ordinary Shares (Shares)	
	2. 10,511,180 Performance Rights	
	3. 5,000,000 Options	
Class	Options	
Number acquired	Nil	
Number disposed	5,000,000 Options	

⁺ See chapter 19 for defined terms.

Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	N/a
No. of securities held after change	 94,502,381 Shares 10,511,180 Performance Rights 0 Options
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Lapse of Options on 31 December 2024

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed period

Were the interests in the securities or contracts	No
detailed above traded during a ⁺ closed period where prior written clearance was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.

Rule 3.19A.2

Appendix 3YChange of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of	entity KNEOMEDIA LIMITED	
ABN	41 009 221 783	

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Jeffrey BENNETT
Date of last notice	23 December 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	The Director is the practical controller of Hixon Pty Ltd (Hixon) and accordingly has a relevant interest in its shareholding.	
Date of change	31 December 2024	
No. of securities held prior to change	1. 64,144,697 Fully Paid Ordinary Shares	
	2. 5,255,590 Performance Rights	
	3. 2,500,000 Options	
Class	Options	
Number acquired	Nil	
Number disposed	2,500,000 Options	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	n/a	

⁺ See chapter 19 for defined terms.

No. of securities held after change	1. 64,144,697 Shares
	2. 5,255,590 Performance Rights
	3. 0 Options
Nature of change	Lapse of Options at 31 December 2024
Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.