

ASX ANNOUNCEMENT

30 June 2025

Change of Company Secretary

Kogan.com Ltd (the Company, the Business, the Group, ASX:KGN) wishes to advise, in accordance with ASX Listing Rule 3.16.1, that Belinda Cleminson of Confidant Partners Pty Ltd has been appointed as Company Secretary, effective immediately.

Belinda has over 23 years' of experience as a Company Secretary of Australian listed and unlisted companies including ASX 200 clients. Belinda is a member of the Governance Institute of Australia, and a Member of the Australian Institute of Company Directors.

Mark Licciardo will step down as Company Secretary of the Company effective immediately. The Board wishes to thank Mr Licciardo for his services to the Company.

For the purpose of ASX Listing Rule 12.6, the Company confirms that Belinda Cleminson will be responsible for communication with the ASX in relation to listing rule matters.

In addition to the Change of Company Secretary the Company advises that for the purposes of ASX Listing Rule 3.14, that effective from today, the Company's registered office address will change to:

c/o Confidant Partners
Level 5
137 - 139 Bathurst Street
Sydney NSW 2000

The Company's principal place of business, website and contact details remain unchanged.

Authorised for release by the Board of Kogan.com Ltd.

ENDS.

For further information please contact:

relations@kogancorporate.com

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**About Kogan.com**

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Money, Kogan Energy, Kogan Travel, Dick Smith, Matt Blatt, Mighty Ape, Mighty Ape Mobile, Mighty Ape Marketplace and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.