



BOOM CEO TO DEPART

17 July 2025: Boom Logistics Limited (ASX:BOL) announces that Chief Executive Officer & Managing Director, Mr Ben Pieyre has today tendered his resignation from those roles in order to pursue opportunities outside of the crane industry.

Boom's Chair, Mr Kieran Pryke, said "On behalf of the Board, I would like to thank Ben for his service to Boom over the past six years, including his two years as Chief Executive Officer. Ben has contributed greatly to the performance and growth of Boom and we wish him every success in the future and recognise his commitment to a smooth leadership transition."

Mr Pieyre said "I would like to thank the entire Boom team and the board for supporting me over the past 6 years, particularly in the role of CEO for the last 2 years. It has been a great step in my career and a privilege to work with incredible people at Boom Logistics. Moving away from our team and the industry was a big decision, but I believe the new path I have chosen is the right one for my family and I."

A comprehensive search for a new CEO will commence. A permanent appointment is expected to be made later in 2025. Mr Pieyre will continue as CEO until the 31st of December 2025.

Authorised for release by the Board.

Further information:

Reuben David
Company Secretary & General
Counsel
+61 457 528 581

Media:

Rebecca Culbertson
Automic Group
+61 400 955 295