

ASX Announcement
4 August 2025

Appointment of Chief Financial Officer

Digital human and conversation design solutions company **Unith Limited (ASX:UNT)** (“**Unith**” or “**the Company**”) is pleased to announce the appointment of Mr George Hannagan as its Chief Financial Officer (CFO).

Prior to becoming Unith’s CFO, Mr Hannagan was previously Unith’s Group Finance Manager, a role he has held since 2023. Mr Hannagan has a proven track record of delivering results over the past 10 plus years, during which time he has held senior management roles in New Zealand, the United Kingdom and the Netherlands. Over this extended period, Mr Hannagan has exhibited practical experience in financial analysis, management, and reporting.

Since joining Unith as its Group Finance Manager, Mr Hannagan has demonstrated exceptional leadership and financial acumen, making him an ideal candidate for this critical role. His appointment comes at a time of continued growth and momentum for Unith as it scales its AI-driven technology platform globally.

Prior to joining Unith, Mr. Hannagan served as Group Finance Manager at Savor Limited (NZX: SVR), New Zealand’s leading premium hospitality group. There, he led and developed the finance team during a period of rapid growth, managed cash flow forecasting, implemented new stock take pricing and recipe costings, and oversaw a major data project to support the company’s own-brand wine program.

Mr Hannagan holds a Bachelor of Commerce (Double Major) in Accounting and Finance from the University of Otago and is a qualified Chartered Accountant.

Executive Director, Scott Mison said: *“We are pleased George has agreed to become Unith’s CFO. Our decision to offer George this key role in Unith’s core leadership team was premised on both his strong performance as the Company’s Group Finance Manager since 2023 and his impressive track record for delivering results in senior management roles he has held over the past 10 plus years. A key advantage flowing from George’s appointment is that he is already well-acquainted with Unith’s business operations and the growth strategy it is now successfully implementing. Another positive flowing from George’s elevation to the CFO role is that I will now be able to devote more time to growth strategy-related initiatives currently being implemented across our Digital Humans and B2C divisions. I want to personally welcome George to his new role, which he has taken on at an exciting time in Unith’s development journey.”*

This announcement has been authorised for release by the Unith Board of Directors.

(ENDS)



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About ÜNITH

Unith Ltd (ASX:UNT) is a technology company that specialises in AI-driven digital human and conversation design solutions. Its focus is the design, development, and deployment of interactive, artificial intelligence (AI)-powered, conversational agents that are realistic, multilingual and scalable. This technology, which can take the form of AI avatars, interacts in a lifelike manner and enhances business clients' customer engagement, education, and entertainment metrics. Unith is now successfully implementing a strategy to monetise its proprietary AI and digital human capabilities.

Unith also operates a growing business-to-consumer (B2C) subscription division, which leverages the value-add created by the company's digital human and conversation design solutions technology. This division, which utilises literally thousands of Unith-created digital humans, generates recurring revenue from clients through subscription models for their services or platforms. Driven by individual business client's requirements, Unith's subscriptions arm can offer a range of services, including access to specific functionalities, tools, or content related to digital humans and AI technology. These subscription services help Unith clients generate a steady income stream and develop long-lasting relationships with their customers.

To learn more, please visit: www.unith.ai/

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