



## ASX Announcement

### Placement and update

Pure Foods Tasmania Limited (ASX: PFT)

5 August 2025

Pure Foods Tasmania Limited (**PFT** or the **Company**) is pleased to announce that it:

- has issued 7,500,000 ordinary fully paid shares (**Shares**) in the Company at \$0.02 per share (equal to \$150,000) and 7,500,000 unquoted options; and
- continues to pursue efficiencies to improve margins and strengthen its operational platform.

#### Issue of shares and options

The Company has issued 7,500,000 Shares in the Company at \$0.02 per share. The \$0.02 issue price is approximately 2.2% discount to the 15 Day VWAP for the Company's shares. The Shares will be subject to voluntary escrow for a period of 12 months from their issue date.

Each Share will be issued with one unquoted option. If exercised, each option will convert into one fully paid ordinary share in the Company. The key option terms are:

- an exercise price of \$0.05; and
- an exercise period of 2 years from the date of issue (**Options**).

The Company will issue 13,542,562 Shares and Options under its Listing Rule 7.1A placement capacity and 1,457,438 Options under its Listing Rule 7.1 placement capacity. Following the issue of Shares and Options described above, PFT will have on issue 147,925,621 shares and 19,166,670 options. This placement shows investor confidence and early demand for our upcoming capital raise announced on 1 August 2025.

#### Update

Pure Foods Tasmania is pleased to report that the success of this placement highlights the strong confidence investors have in the Company's management and the progress of its turnaround strategy. The support from both new and existing investors underscores the belief in the ongoing improvements to operational efficiency and the Company's ability to drive sustainable growth. The management team remains focused on executing its turnaround plan, with an emphasis on cost discipline, enhancing product quality, and expanding the Company's operational capabilities. These efforts are designed to position PFT for long-term success. The positive investor reception reinforces the Company's commitment to building value for its shareholders, and the team remains excited about the future as it continues to execute on its strategy.

This announcement has been authorised and approved by the Board of Pure Foods Tasmania Limited.

#### Corporate

Malcolm McAully  
Executive Chair  
0362294546

## About Pure Foods Tasmania (PFT)

Pure Foods Tasmania Pty Ltd was formed in 2015 with the aim to enhance and promote Tasmania's premium food and beverage businesses. PFT's strategy is to develop new premium products within our existing brands and in the plant-based food market, to acquire complementary brands and businesses and to increase our market penetration and distribution for our suite of brands and products globally. PFT's suite of brands and businesses include Woodbridge Smokehouse, Tasmanian Pate, Daly Potato Co and The Cashew Creamery.

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