

ASX Release

NON-EXECUTIVE DIRECTOR APPOINTMENT

25 August 2025

Solvar Limited (ASX: "SVR" or "Solvar" or "Group"), the leading provider of specialist finance, is pleased to announce the appointment of Ms Kellie Cordner as an independent Non-Executive Director of Solvar Limited, commencing 1st September 2025.

Ms Cordner brings over two decades of executive leadership experience in marketing, customer experience, and digital transformation across some of Australia's most recognised brands. Ms Cordner has held Chief Marketing Officer roles at Carsales.com.au, Wesfarmers OneDigital, and most recently operated as a Fractional Chief Marketing Officer, advising scale-ups on marketing strategy and transformation to support Series B funding and long-term growth.

At Wesfarmers OneDigital, Ms Cordner led the launch and rapid growth of the OnePass subscription program, onboarding major retail partners including Bunnings, Officeworks, and Priceline whilst leading product, insights, marketing, customer experience and customer care. Ms Cordner led the marketing, content & customer care teams at Carsales.com.au and was instrumental in their growth story.

Ms Cordner holds a Bachelor of Business (Marketing) and has served on the Marketing Industry Advisory Board at Monash University, contributing to the alignment of academic programs with contemporary business practices.

Chairman, Mr Stuart Robertson said, "We are thrilled to welcome Kellie to the Board. Her deep expertise in customer-centric growth, digital innovation, and brand strategy will be invaluable as Solvar continues to evolve its customer experience and marketing capabilities. Kellie's appointment significantly strengthens the Board's diversity of thought and strategic depth."

Approved for release by the Company Secretary.



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ABOUT SOLVAR LIMITED (ASX: SVR)

Solvar is a market leading Consumer and Commercial finance company with over 20 years' experience in Australia and New Zealand, having funded over \$3 billion of vehicles and personal loans. Dominating the used-vehicle finance market and delivering a unique customer experience from loan application to the final loan payment the Group leverages technology to provide a seamless application process from a broker, online or directly to the Group

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