



SPORTS ENTERTAINMENT GROUP LIMITED

ABN 20 009 221 630

**Corporate Governance Statement and
ASX Appendix 4G – Key to Disclosures
30 June 2025**

Corporate Governance Statement

Introduction

The Board of Sports Entertainment Group Limited ('the Company') ('SEG') are committed to conducting the business of the Company and the entities it controls both ethically and in accordance with principles of good corporate governance. The Board recognises the importance of the eight core principles and in accordance with the Australian Securities Exchange Limited *Corporate Governance Council's Corporate Governance Principles and Recommendations* (Principles), the Board has established a sound framework of corporate governance practices that are appropriate for the Company.

The table below summarises the Company's compliance with the Principles and confirms that these practices were in place for the financial year ended 30 June 2025 and to the date of signing the Directors Report (sportsentertainmentnetwork.com.au/investors/).

The Board uses its best endeavours to ensure that in reporting any exceptions to the Principles, that such exceptions did or do not have a negative impact on the business and the interests of shareholders.

SEG has also prepared an "ASX Appendix 4G – Key to Disclosures" which reports the level of compliance against each of the Principles.

This has been combined with this statement and lodged on the ASX platform. It can be viewed and downloaded from our website at [www.sportsentertainmentnetwork.com.au/investors_current reports](https://www.sportsentertainmentnetwork.com.au/investors_current_reports).

The Board approved the Corporate Governance Statement on 27 August 2025.

Principles	Compliance	Comply
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PRINCIPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT

1.1

A listed entity should disclose:

- a) the respective roles and responsibilities of its board and management; and
- b) those matters expressly reserved to the board and those delegated to management.

The Board retains responsibility for the following:

- (i) setting and monitoring of objectives, goals and strategic direction for management with a view to maximising shareholder value;
- (ii) approving annual budgets and monitoring financial performance;
- (iii) approving acquisitions / joint ventures;
- (iv) ensuring an internal control system exists and is appropriately managed and monitored for compliance;
- (v) ensuring significant business risks are proactively identified and appropriately managed;
- (vi) ensuring compliance with regulatory and statutory requirements;
- (vii) selecting and appointing new directors; and
- (viii) maintaining high business standards and ethical behaviour.

The senior executive team is responsible for reporting to the Board and provides them with relevant information to perform their objectives.

Complies

1.2

A listed entity should disclose:

- a) undertake appropriate checks before appointing a person, or putting forward to security holders a candidate for election, as a director; and
- b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.

In appointing new directors, consideration is given to the ability of the appointee to contribute to the ongoing effectiveness of the Board, to exercise sound business judgement, to commit the necessary time to fulfil the requirements of the role effectively and to contribute to the development of strategic direction of the business.

Prior to the Company putting forward candidates to shareholders for election as a director, the Company undertakes some checks to verify a directors' character, qualifications, skills and experience.

Complies

Corporate Governance Statement cont'd

Principles

Compliance

Comply

PRINCIPLE 1– LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT CONT'D

1.3

A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.

The terms of appointment for directors and executives in accordance with their written agreements is set out in the Remuneration Report contained within the Directors Report of the Annual Report and is externally audited.

Complies

1.4

The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.

The Company Secretary is accountable to the Board, through the Chair, on all matters to do with the proper functioning of the Board.

Complies

1.5

A listed entity should:

- a) have a diversity policy which includes requirements for the board or a relevant committee of the board to set measurable objectives for achieving gender diversity and to assess annually both the objectives and the entity's progress in achieving them;
- b) disclose that policy or a summary of it; and
- c) disclose as at the end of each reporting period the measurable objectives for achieving gender diversity set by the board or a relevant committee of the board in accordance with the entity's diversity policy and its progress towards achieving them and either:
 - 1) the respective proportions of men and women on the board, in senior executive positions and across the whole organisation (including how the entity has defined "senior executive" for these purposes); or
 - 2) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.

SEG is committed to providing diversity of employment opportunities for, but not limited to, gender, age, ethnicity and cultural background for all roles and to providing a workplace where differences are respected and accepted and anti-discriminatory behaviours of any kind is strictly prohibited. More information on the Company's diversity policy can be located on our website at www.sportsentertainmentnetwork.com.au/investors.

Complies

A "senior executive" for the purposes of this report is defined as someone working in the business who makes decisions and puts them into action.

The measurable objective set by the Board for achieving gender diversity was to increase the percentage of females employed in the workforce to 40% or above by 2018. This initial target was achieved but has been impacted by various acquisitions of businesses and the Group continues to implement its diversity programs throughout these businesses to align with the Group's policy and achieve its benchmark.

The table below discloses the gender diversity of the workforce:

Category	30 June 2025		30 June 2024	
	% Males	% Females	% Males	% Females
Board	83%	17%	83%	17%
Management	54%	46%	54%	46%
Part / full time employees	62%	38%	62%	38%
Casual employees	75%	25%	72%	28%
Total	69%	31%	68%	32%

Corporate Governance Statement cont'd

Principles
Compliance
Comply
PRINCIPLE 1– LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT CONT'D

1.6

A listed entity should:

- a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and
- b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.

Due to the size of the Board and the nature of the Company's business operations, it has not been considered necessary to institute a formal documented performance evaluation program of the Board and individual directors.

As the Company's activities expand in size, nature and scope, the implementation of a more formalised review process will be further considered.

Does not
comply

1.7

A listed entity should disclose:

- a) have and disclose a process for periodically evaluating the performance of its senior executives; and
- b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.

The Company has a Remuneration Committee, which meets annually to review the performance of the Company's senior executive team members against a mix of both qualitative and quantitative measures. The Company has also implemented a quarterly review to be conducted with senior executive team members to assess the progress of performance against these annual performance measures. This includes a comparison of actual achievements during the year against specific measures established for each year. These measures are set individually for each senior executive depending on the accountabilities of their roles. Quantitative measures are based on both total group and the senior executive's relevant business unit performance levels. During the year such a review occurred in accordance with the process discussed above.

Complies

Corporate Governance Statement cont'd

Principles	Compliance	Comply
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PRINCIPLE 2 - STRUCTURE THE BOARD TO ADD VALUE

2.1

The board of a listed entity should:

- a) have a nomination committee which:
 - 1) has at least three members, a majority of whom are independent directors; and
 - 2) is chaired by an independent director, and disclose:
 - 3) the charter of the committee;
 - 4) the members of the committee; and
 - 5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or
- b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.

Due to the size of the Board and the nature of the business it has not been considered necessary to establish a separate nomination committee for this purpose

Directors' have reviewed the terms of reference for nomination committees and have formed the view that this responsibility should be fulfilled by the full board

Complies

2.2

A listed entity should have and disclose a board skills matrix setting out the mix of skills and diversity that the board currently has or is looking to achieve in its membership.

The skills, experience and expertise relevant to the position held by each director in office at the date of this report is included in the Directors Report of the 2025 Annual Report. The composition of the Board is comprised of a broad range of skills and experience covering leadership, commercial, media, sport and publishing and the Board has determined that it is not necessary to create a formal document outlining the particular skills matrix for the current board.

The Board reviews its composition on an annual basis to ensure that it has an appropriate mix of expertise and experience.

Complies

Corporate Governance Statement cont'd

Principles	Compliance	Comply
PRINCIPLE 2 - STRUCTURE THE BOARD TO ADD VALUE CONT'D		
2.3		
A listed entity should disclose:	At reporting date, the Board was comprised of seven directors. Of the seven, three are considered to be independent, Craig Coleman, Andrew Moffat and Colm O'Brien and meet the criteria for director independence.	Complies
a) the names of the directors considered by the board to be independent directors;	The remaining directors, Ronald Hall (alternate), Chris Giannopoulos, Jodie Simm and Craig Hutchison are not considered independent as they are substantial shareholders or executives.	
b) if a director has an interest, position, association or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position, association or relationship in question and an explanation of why the board is of that opinion; and	Director independence is reviewed periodically. Each of the directors' is considered to offer the Company experience from different industry sectors and contributes value to the board by combining their skills to lead the strategic direction of the business.	
c) the length of service of each director.	The Board recognises that directors' remain in office for the benefit of and are accountable to shareholders and that shareholders have the voting power to elect members to the board regardless of their standing, independent or otherwise. The majority of directors are considered to be independent. The term in office held by each director at the date of this report is as follows:	
	Craig Coleman, Non-Executive Director and Chairman 7.6 years	
	Colm O'Brien, Non-Executive Director 9.8 years	
	Andrew Moffat, Non-Executive Director 7.6 years	
	Ronald Hall, Alternate Director 23.5 years	
	Craig Hutchison, CEO and Managing Director 7.3 years	
	Chris Giannopoulos, Executive Director 7.3 years	
	Jodie Simm – Executive Director & Company Secretary 3.9 years	
2.4		
A majority of the board of a listed entity should be independent directors.	At reporting date, the Board comprised six directors. Three of the six directors are considered independent, and this represents the majority composition of the board. Craig Coleman, Andrew Moffat and Colm O'Brien meet the criteria for director independence.	Complies
2.5		
The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	The Chairman, Craig Coleman is an independent director, and the role of Chair and CEO is not held by the same individual.	Complies
2.6		
A listed entity should have a program for inducting new directors and provide appropriate professional development opportunities for directors to develop and maintain the skills and knowledge needed to	The letter of appointment for new directors' sets out their duties, rights and responsibilities and appointees are provided with information to enable them to carry out their duties in the best interests of the Company including briefings by management.	Complies

perform their role as directors effectively.

The Board encourages directors to attend industry seminars and training courses run by professional bodies to ensure they are equipped to perform their role to high standards.

Corporate Governance Statement cont'd

Principles

Compliance

Comply

PRINCIPLE 3 – ACT ETHICALLY AND RESPONSIBLY

3.1

A listed entity should:

- a) have a code of conduct for its directors, senior executives and employees; and
- b) disclose that code or a summary of it.

The Code incorporates the practices necessary to maintain confidence in the Company's integrity, the steps necessary to take account of legal obligations and the reasonable expectations of stakeholders; and the responsibility and accountability of individuals for reporting and investigating reports of unethical practice.

The business complies with this principle by ensuring that each employee / contractor is conversant with the policies including a Code of Conduct that sets out the principles and standards expected from all directors', employees and contractors.

The Code is supported by additional policies including securities trading, privacy, communications, continuous disclosure, diversity, risk management and editorial policies. Further information on these policies can be accessed on the Sports Entertainment Group Limited website at www.sportsentertainmentnetwork.com.au/investors.

The primary aim of embedding and monitoring compliance in the business is to ensure that at all times, the Company:

- (i) complies with laws and regulations;
- (ii) up-holds ethical and environmental responsibilities;
- (iii) ensures that assets are used appropriately for business purposes;
- (iv) ensures that information is maintained confidential and secured;
- (v) that no parties act so as to conflict with business interests.

Complies

3.2

A listed entity should:

- a) have and disclose a code of conduct for its directors, senior executives and employees; and
- b) ensure that the board or a committee of the board is informed of any material breaches of that code.

The business complies with this principle and a copy of the Group's code of conduct policy can be obtained at:

<https://www.sportsentertainmentnetwork.com.au/investors-1>.

No such breaches have been reported during the year ended 30 June 2025.

Complies

3.3

A listed entity should:

- a) have and disclose a whistleblower policy; and
- b) ensure that the board or a committee of the board is informed of any material incidents reported under that policy..

The business complies with this principle and a copy of the Group's whistleblower policy can be obtained at:

<https://www.sportsentertainmentnetwork.com.au/investors-1>

No such incidents have been reported during the year ended 30 June 2025.

Complies

3.4

A listed entity should:

- a) have and disclose an anti-bribery and corruption policy; and
- b) ensure that the board or committee of the board is

The business complies with this principle and a copy of the Group's anti-bribery and corruption policy can be obtained at:

<https://www.sportsentertainmentnetwork.com.au/investors-1>

Complies

informed of any material
breaches of that policy.

No such breaches have been reported during the year ended
30 June 2025.

Corporate Governance Statement cont'd

Principles	Compliance	Comply
PRINCIPLE 4 – SAFEGUARD INTEGRITY IN CORPORATE REPORTING		
4.1 The board of a listed entity should: a) have an audit committee which: 1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and 2) is chaired by an independent director, who is not the chair of the board, and disclose: 3) the charter of the committee; 4) the relevant qualifications and experience of the members of the committee; and 5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	At reporting date the Audit Committee consisted of two independent directors, Andrew Moffat and Colm O'Brian. SEG does not meet the three non-executive criteria as the chairman of the board is the other non-executive director and is unable to chair the audit committee. Andrew Moffat is the current chair of the Audit and Risk committee. Andrew is an independent director. The Audit committee meet 4 times during FY25 and has responsibility to review and approve the financial reports of SEG Where it's proposed to change the auditor, the proposed removal / appointment of an auditor is voted on by shareholders, that is, unless there is a valid business reason for the Company to act before such a vote. It is BDO Audit Pty Ltd policy to rotate audit engagement partners on listed companies at least every five years.	Complies
4.2 The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.	The CEO and CFO have provided a declaration to the Board prior to approval of the annual financial statements that, in their opinion the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.	Complies
4.3 A listed entity should disclose its process to verify the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor.	Senior Management prepare and circulate any corporate report. This is reviewed prior to sending to the board for final review. No ASX announcements or corporate report will be released without the prior review and consent of the board	Complies

Corporate Governance Statement cont'd

Principles	Compliance	Comply
PRINCIPLE 5 – MAKE TIMELY AND BALANCED DISCLOSURE		
5.1 The board of a listed entity should: a) have a written policy for complying with its continuous disclosure obligations under the Listing Rules; and b) disclose that policy or a summary of it.	It is the Board's policy to provide timely, open and accurate information to its investors, regulators and the wider investment community. The Board has a continuous disclosure policy setting out the policies, accountabilities and procedures that govern the handling of sensitive information, continuous disclosure and communications to investors and regulators. The policy and other information can be located on the Company's website at: www.sportsentertainmentnetwork.com.au/investors. The Chair, directors', and Company Secretary are closely involved with day to day operations to ensure compliance with these continuous disclosure requirements and in particular Listing Rule 3.1.	Complies
5.2 A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.	The Company can confirm that it complies with this principle and all market announcements regardless of materiality are promptly provided to the board.	Complies
5.3 A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.	The Company can confirm that it complies with this principle and should any substantive investor or analyst presentation occur a copy of the presentation materials will be released to the ASX Market Announcements Platform ahead of any presentation.	Complies
PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS		
6.1 A listed entity should provide information about itself and its governance to investors via its website.	Information released to the ASX and the Company's corporate governance policies are published and accessible at www.sportsentertainmentnetwork.com.au/investors.	Complies
6.2 A listed entity should design and implement an investor relations program to facilitate effective two-way communication with investors.	Communications with shareholders include: (i) The Annual Report is published electronically on our website. (ii) a copy of the full Annual Report is available to any shareholder that requests it free of charge. (iii) the Board ensures that the Annual Report includes relevant information about operations during the year, in addition to any other disclosures required by law. (iv) the Annual Report forms the primary source of publicly available information about the business. (v) The half-year report contains summarised financial information and a review of the operations during the period. The half-year report is prepared in accordance with the requirements of Accounting Standards and the Corporations Act and is lodged with ASIC and ASX. (vi) The Board encourages the full participation of shareholders at the Annual General Meeting. (vii) For formal meetings an explanatory memorandum on the resolutions is included with the Notice of Meeting and important matters are presented to shareholders as separate resolutions.	Complies

Corporate Governance Statement cont'd

Principles	Compliance	Comply
PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS		
6.3 A listed entity should disclose the policies and processes it has in place to facilitate and encourage participation at meetings of security holders.	Notice of meetings are dispatched by mail to shareholders well before the AGM date and shareholders are invited to attend the annual meeting at the Company's offices. The external auditor attends the AGM and is available to answer any shareholder questions about the conduct of the audit and the preparation and content of the audit report.	Complies
6.4 A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by poll rather than a show of hands	The Company's share registry provider, Computershare, provides shareholders with the ability to provide proxy votes prior to an AGM and additionally provides shareholders the ability to vote on all proposals prior to the AGM	Complies
6.5 A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	The Company's share registry provider, Computershare, provides shareholders with the option to receive and send Company communications electronically. Hard copies of financial reports and news releases are made available on request. The Company's website contains a 'Contact Us' tab enabling messages to be submitted.	Complies
PRINCIPLE 7 – RECOGNISE AND MANAGE RISK		
7.1 The board of a listed entity should: a) have a committee or committees to oversee risk, each of which: 1) has at least three members, a majority of whom are independent directors; and 2) is chaired by an independent director, and disclose: 3) the charter of the committee; 4) the members of the committee; and 5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	Directors have reviewed the terms of reference for risk committees and have formed the view that this key responsibility should be fulfilled by the full board. The Board is briefed regularly on business risks and delegates day to day responsibility for monitoring risk management to the senior management team. All matters, which might ordinarily be dealt with by a risk committee are discussed at Board meetings.	Complies

Corporate Governance Statement cont'd

Principles	Compliance	Comply
PRINCIPLE 7 – RECOGNISE AND MANAGE RISK CONT'D		
7.2 The board or a committee of the board should: a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound; and b) disclose, in relation to each reporting period, whether such a review has taken place.	Directors' have adopted a risk management policy that sets out how the Board manages key business risks. The policy takes account of: (i) definition of key risks; (ii) identification of material business risks; (iii) implementing mitigating actions and reporting on how these are managed. (iv) the recognition of risk as any adverse exposure to events that could affect its ability to discharge its responsibilities to its stakeholders and / or meet its objectives. The senior management team has responsibility for the day-to-day implementation of risk management and internal control processes. Senior management reports regularly to the board on key business risks and how key risks are being adequately managed / mitigated. Risks are managed based on the probability of occurrence and the impact of such an event is rated on a scale of impact to the business and / or financial performance so as to build up a picture of the key business risks.	Partially complies
7.3 A listed entity should disclose: a) if it has an internal audit function, how the function is structured and what role it performs; or b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its risk management and internal control processes.	The Company does not have an internal audit function. Processes for evaluating and continually improving the effectiveness of risk management and internal control processes include: (i) Monthly management reporting of financial position, financial performance, cash flow forecasts and key performance indicators; (ii) An Audit and Risk Management Committee, which meets periodically over the year; (iii) Monthly Board meetings, which includes reporting on risk management. (iv) Periodical internal review of financial systems and processes undertaken by external advisors and the CFO; (v) External audit reviews. (vi) Day to day oversight of business activities by individual directors.	Partially Complies
7.4 A listed entity should disclose whether it has any material exposure to economic, environmental and social sustainability risks and, if it does, how it manages or intends to manage those risks.	The business does not have a material exposure to any one specific economic, environmental or social sustainability risk.	Complies

Corporate Governance Statement cont'd

Principles	Compliance	Comply
PRINCIPLE 7 – REMUNERATE FAIRLY AND RESPONSIBLY		
8.1 The board of a listed entity should: a) have a remuneration committee which: 1) has at least three members, a majority of whom are independent directors; and 2) is chaired by an independent director, and disclose: 3) the charter of the committee; 4) the members of the committee; and 5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	The Company does have a remuneration committee. There are three members who are independent directors, Andrew Moffat, Colm O'Brian and Craig Coleman. Colm O'Brian serves as the chair. Jodie Simm is the representative from the executive The remuneration committee has met 1 time during the financial year and has been attended by all members	Complies
8.2 A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	The principles, details of remuneration and terms of contracts are outlined in the Remuneration Report section of the Directors' Report and the appointment of senior executives and directors is overseen by the full Board. Non-executive directors' are remunerated by way of fees and statutory superannuation contributions (where applicable). Directors' and Key Management Personnel remuneration is disclosed in the Remuneration Report section of the Directors' Report of the Company's 2025 Annual Report.	Complies
8.3 A listed entity which has an equity-based remuneration scheme should: a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and b) disclose that policy or a summary of it.	The Company operates an Employee and Executive Incentive Plan (EEIP) and Exempt Employee Share Plan (EESP). The Company's Trading in Securities policy stipulates that directors and employees are prohibited from short-term trading in the Company's securities and are prohibited from entering into any hedging arrangements over unvested options. Directors and employees are required to notify the Company of the key terms of arrangements pertaining to any financing of securities of the Company which they have an interest in and where it would be reasonable to expect that the terms and conditions of such financing may result in unilateral selling of the securities. Directors and persons with access to sensitive financial information require approval before or prior to trading in the Company's securities.	Complies

Appendix 4G**Key to Disclosures
Corporate Governance Council Principles and Recommendations**

Name of entity:

SPORTS ENTERTAINMENT GROUP LIMITED

ABN / ARBN:

20 009 221 630

Financial year ended:

30 June 2025

Our corporate governance statement² for the above period above can be found at:³

- ☐ These pages of our annual report:
- ☒ This URL on our website: https://www.sportsentertainmentnetwork.com.au/investors_current_reports

The Corporate Governance Statement is accurate and up to date as at 27 August 2025 and has been approved by the Board.

The annexure includes a key to where our corporate governance disclosures can be located.

Date: 27 August 2025

Name of Secretary authorising lodgement:



JODIE SIMM
Company Secretary

¹ Under Listing Rule 4.7.3, an entity must lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX.

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of rule 4.10.3.

² "Corporate governance statement" is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

³ Mark whichever option is correct and then complete the page number(s) of the annual report, or the URL of the web page, where the entity's corporate governance statement can be found. You can, if you wish, delete the option which is not applicable.

Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes "OR" at the end of the selection and you delete the other options, you can also, if you wish, delete the "OR" at the end of the selection.

ANNEXURE – KEY TO CORPORATE GOVERNANCE DISCLOSURES

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
PRINCIPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT			
1.1	A listed entity should disclose: (a) the respective roles and responsibilities of its board and management; and (b) those matters expressly reserved to the board and those delegated to management.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
1.2	A listed entity should: (a) undertake appropriate checks before appointing a person, or putting forward to security holders a candidate for election, as a director; and (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	

⁴ If you have followed all of the Council's recommendations in full for the whole of the period above, you can, if you wish, delete this column from the form and re-format it.

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
1.5	A listed entity should: (a) have a diversity policy which includes requirements for the board or a relevant committee of the board to set measurable objectives for achieving gender diversity and to assess annually both the objectives and the entity's progress in achieving them; (b) disclose that policy or a summary of it; and (c) disclose as at the end of each reporting period the measurable objectives for achieving gender diversity set by the board or a relevant committee of the board in accordance with the entity's diversity policy and its progress towards achieving them and either: (1) the respective proportions of men and women on the board, in senior executive positions and across the whole organisation (including how the entity has defined "senior executive" for these purposes); or (2) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.	... and the information referred to in paragraphs (c)(1): ☒ in our Corporate Governance Statement	
1.6	A listed entity should: (a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and (b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.		☒ an explanation why that is so in our Corporate Governance Statement
1.7	A listed entity should: (a) have and disclose a process for periodically evaluating the performance of its senior executives; and (b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
PRINCIPLE 2 - STRUCTURE THE BOARD TO ADD VALUE			
2.1	The board of a listed entity should: (a) have a nomination committee which: (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.	If the entity complies with paragraph (b): ... the fact that we do not have a nomination committee and the processes we employ to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively: ☒ in our Corporate Governance Statement	
2.2	A listed entity should have and disclose a board skills matrix setting out the mix of skills and diversity that the board currently has or is looking to achieve in its membership.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
2.3	A listed entity should disclose: (a) the names of the directors considered by the board to be independent directors; (b) if a director has an interest, position, association or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position, association or relationship in question and an explanation of why the board is of that opinion; and (c) the length of service of each director.	... the names of the directors considered by the board to be independent directors: ☒ in our Corporate Governance Statement ... and, where applicable, the information referred to in paragraph (b): ☒ in our Corporate Governance Statement ... and the length of service of each director: ☒ in our Corporate Governance Statement	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
2.4	A majority of the board of a listed entity should be independent directors.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
2.6	A listed entity should have a program for inducting new directors and provide appropriate professional development opportunities for directors to develop and maintain the skills and knowledge needed to perform their role as directors effectively.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
PRINCIPLE 3 – ACT ETHICALLY AND RESPONSIBLY			
3.1	A listed entity should: (a) have a code of conduct for its directors, senior executives and employees; and (b) disclose that code or a summary of it.	... our code of conduct or a summary of it: ☒ at http://www.sportsentertainmentnetwork.com.au/investors_code_of_conduct_policy	
3.2	A listed entity should: (a) have and disclose a code of conduct for its directors, senior executives and employees; and (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	☒ and we have disclosed our code of conduct at: https://www.sportsentertainmentnetwork.com.au/investors-1	
3.3	A listed entity should: (a) have and disclose a whistleblower policy; and (b) ensure that the board or a committee of the board is informed of any material incidents reported under that policy.	☒ and we have disclosed our whistleblower policy at: https://www.sportsentertainmentnetwork.com.au/investors-1	
3.4	A listed entity should: (a) have and disclose an anti-bribery and corruption policy; and (b) ensure that the board or committee of the board is informed of any material breaches of that policy.	☒ and we have disclosed our anti-bribery and corruption policy at: https://www.sportsentertainmentnetwork.com.au/investors-1	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
PRINCIPLE 4 – SAFEGUARD INTEGRITY IN CORPORATE REPORTING			
4.1	The board of a listed entity should: (a) have an audit committee which: (1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and (2) is chaired by an independent director, who is not the chair of the board, and disclose: (3) the charter of the committee; (4) the relevant qualifications and experience of the members of the committee; and (5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	If the entity complies with paragraph (b) ... the fact that we do not have an audit committee and the processes we employ that independently verify and safeguard the integrity of our corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner: ☒ in our Corporate Governance Statement	
4.2	The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
4.3	A listed entity that has an AGM should ensure that its external auditor attends its AGM and is available to answer questions from security holders relevant to the audit.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
PRINCIPLE 5 – MAKE TIMELY AND BALANCED DISCLOSURE			
5.1	A listed entity should: (a) have a written policy for complying with its continuous disclosure obligations under the Listing Rules; and (b) disclose that policy or a summary of it.	... our continuous disclosure compliance policy or a summary of it: ☒ at http://www.sportsentertainmentnetwork.com.au/investors_disclosure_policy	
5.2	A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.	☒	
5.3	A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.	☒	
PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS			
6.1	A listed entity should provide information about itself and its governance to investors via its website.	... information about us and our governance on our website: ☒ in the 2025 Annual Report available at http://sportsentertainmentnetwork.com.au/investors	
6.2	A listed entity should design and implement an investor relations program to facilitate effective two-way communication with investors.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
6.3	A listed entity should disclose the policies and processes it has in place to facilitate and encourage participation at meetings of security holders.	... our policies and processes for facilitating and encouraging participation at meetings of security holders: ☒ in our Corporate Governance Statement	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
6.4	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	... the fact that we follow this recommendation: ☒ in our Corporate Governance Statement	
6.5	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	☒	
PRINCIPLE 7 – RECOGNISE AND MANAGE RISK			
7.1	The board of a listed entity should: (a) have a committee or committees to oversee risk, each of which: (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	If the entity complies with paragraph (b): ... the fact that we do not have a risk committee or committees that satisfy (a) and the processes we employ for overseeing our risk management framework: ☒ in our Corporate Governance Statement	
7.2	The board or a committee of the board should: (a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound; and (b) disclose, in relation to each reporting period, whether such a review has taken place.	... the fact that board or a committee of the board reviews the entity's risk management framework at least annually to satisfy itself that it continues to be sound: ☒ in our Corporate Governance Statement	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
7.3	A listed entity should disclose: (a) if it has an internal audit function, how the function is structured and what role it performs; or (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its risk management and internal control processes.	If the entity complies with paragraph (b): ... the fact that we do not have an internal audit function and the processes we employ for evaluating and continually improving the effectiveness of our risk management and internal control processes: ☒ in our Corporate Governance Statement	
7.4	A listed entity should disclose whether it has any material exposure to economic, environmental and social sustainability risks and, if it does, how it manages or intends to manage those risks.	... whether we have any material exposure to economic, environmental and social sustainability risks and, if we do, how we manage or intend to manage those risks: ☒ in our Corporate Governance Statement	

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed ...	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed ... ⁴
PRINCIPLE 8 – REMUNERATE FAIRLY AND RESPONSIBLY			
8.1	The board of a listed entity should: (a) have a remuneration committee which: (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	If the entity complies with paragraph (b): ... the fact that we do not have a remuneration committee and the processes we employ for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive: ☒ in our Corporate Governance Statement	
8.2	A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	... separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives: ☒ in our Corporate Governance Statement	
8.3	A listed entity which has an equity-based remuneration scheme should: (a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and (b) disclose that policy or a summary of it.	... our policy on this issue or a summary of it: ☒ in our Corporate Governance Statement	