



The Manager
Company Announcements Office
Australian Stock Exchange Limited
Level 4, 20 Bridge Street
SYDNEY NSW 2000

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SEG completes the acquisition of RSN

Sports Entertainment Group Limited (**SEG**) is pleased to announce it has today completed the acquisition of the brand and audio & digital broadcasting assets of 3UZ Pty Ltd (**RSN**), for a total purchase price of \$3.25 million. The purchase price is payable over three years and will be funded by SEG's cash reserves.

Approved for release by the Board.

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