



ASX ANNOUNCEMENT

10 June 2014

VICROADS APPROVES IRONMAN HYBRID STEEL SAFETY BARRIER SYSTEM.

Saferoads Holdings Limited (**ASX: SRH**) is pleased to advise that further to our market announcement on 26 May 2014 our revolutionary Ironman Hybrid steel safety barrier system has now been granted formal acceptance for immediate use on Victorian roads by VicRoads. Formal approval for NSW roads was granted on 23 May 2014. Application for complementary approval in all remaining State and Territory jurisdictions is proceeding. We will advise the ASX of those application outcomes as we are advised of them.

The Ironman Hybrid steel safety barrier system is the first fully crash-tested and approved, non-anchored metal temporary barrier system to be available in Australia. This provides the company with a unique and valuable product with its substantial and additional market share potential.

The Board and management are now progressing work on roll out options to best realize the value for shareholders from this exciting new and innovative product and we will appropriately advise the ASX of our progress accordingly.

Enquiries/Additional Information:

Darren Hotchkin, CEO
(03) 5625 6600

David Ashmore, Chairman
0418 155 500

ABOUT SAFEROADS

Saferoads is a company listed on the Australian Stock Exchange (ASX: SRH), specializing in providing innovative road safety solutions. Headquartered in Drouin, Victoria, and with representation across Australia and New Zealand, the company provides State Government Departments, local councils and road construction and equipment hire companies with a broad range of products and services designed to direct, protect, inform and illuminate all road users.

SAFEROADS HOLDINGS LTD. ABN 81 116 668 538

PO Box 340, Drouin, Vic 3818

Phone: 1800 060 672 Fax: 1800 060 673

Website: www.saferoads.com.au