

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	BLUECHIIP LIMITED
ABN	79 104 795 922

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	IAIN KIRKWOOD
Date of last notice	27 May 2014

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Registered holders of indirect interests are: (a) Edward St. Consulting Pty Ltd ATF the Kirkwood Family Super Fund (Iain Kirkwood is a director and member). (b) Edward St. Consulting Pty Ltd ATF the Kirkwood Family Trust (Iain Kirkwood is a director and beneficiary).
Date of change	5 June 2014
No. of securities held prior to change	Indirect interests held by registered holders listed above: a) 4,096,664 ordinary shares and 250,000 31/12/14 options b) 1,530,744 ordinary shares (indirect) Direct interests: <ul style="list-style-type: none">2,916,719 ordinary shares

+ See chapter 19 for defined terms.

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	<ul style="list-style-type: none"> 83,333 31/12/2014 options
Class	Fully Paid Ordinary Shares
Number acquired	300,000 ordinary shares acquired indirectly
Number disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$0.05 per share (\$15,000 in total)
No. of securities held after change	Indirect interests held by registered holders listed above: <ul style="list-style-type: none"> a) 4,396,664 ordinary shares and 250,000 31/12/14 options b) 1,530,744 ordinary shares (indirect) Direct interests: <ul style="list-style-type: none"> 2,916,719 ordinary shares 83,333 31/12/2014 options
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	Pursuant to Share Purchase Plan

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	

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Interest after change	
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Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.