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ASX ANNOUNCEMENT

3 July 2014

Adslot Successfully Undertakes AUD\$6.5M Share Placement

Adslot Ltd ACN 001 287 510 (**Adslot** or **Company**) is pleased to announce it has successfully completed a AUD\$6.5 million placement (**Placement**) pursuant to s.708A of the Corporations Act 2001.

Adslot is pleased with the level of support for the Placement, which was oversubscribed and resulted in a number of domestic and offshore institutional investors being introduced to the Adslot register.

The Placement consists of 65,000,000 ordinary shares (**Shares**) at A\$0.10 per share (**Offer Price**). The Offer Price represents a discount of approximately 12.3% to the 10-day VWAP immediately prior to the raising.

The Placement will be conducted in one tranche utilising the Company's 15% capacity under Listing Rule 7.1. Shares issued under the Placement will rank equally with Adslot's existing ordinary shares on issue.

The funds raised will be applied to:

- Accelerate development and integration of the Adslot and Symphony platforms;
- Strengthen the balance sheet; and
- Provide additional working capital.

Adslot's shares will resume ordinary trading with immediate effect.

-ENDS-

Contact

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