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11 July 2014

Board Appointment

IOOF is pleased to announce the appointment of Mr Allan Griffiths as an Independent, Non-Executive Director effective 14 July 2014.

Mr Griffiths has held a number of executive positions within the financial services industry most notably as long term Chief Executive Officer AVIVA Australia and later, Managing Director South East Asia, AVIVA Asia Pte Ltd. Prior to joining Aviva, Allan held prominent positions with Norwich Union and Colonial Ltd.

He brings broad ranging skills such as superannuation, funds management and banking experience to the Board as well as a deep understanding of the insurance sector. Mr Griffiths holds a Bachelor of Business, a Diploma in Life Insurance and has completed Business Management courses at Columbia University, Insead and the London Business School.

Shareholders will be asked to consider Mr Griffiths' appointment at the upcoming Annual General Meeting on 25 November 2014.

For further information, please contact

Melinda Hofman
Corporate Affairs Manager
IOOF Holdings Limited
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IOOF has been helping Australians secure their financial future since 1846. During that time, we have grown substantially to become one of the largest independent groups in the financial services industry.

With \$123.9 billion in funds under management, administration, advice and supervision as at 31 March 2014, we currently service more than 600,000 customers around Australia.

IOOF provides advisers and their clients with the following:

- **Financial Advice and Distribution** services via our extensive network of financial advisers and stockbrokers;
- **Platform Management and Administration** for advisers, their clients and hundreds of employers in Australia;
- **Investment Management** products that are designed to suit any investor's needs; and
- **Trustee services** including Estate Planning and Corporate Trust services.

Further information about IOOF can be found at www.ioof.com.au