

**PRIME FINANCIAL GROUP LIMITED  
ABN 70 009 487 674  
AND CONTROLLED ENTITIES**

**FINANCIAL INFORMATION  
FOR THE YEAR ENDED 30 JUNE 2014  
PROVIDED TO THE ASX UNDER LISTING RULE 4.3A**

## Appendix 4E Preliminary Final Report

Name of entity

Prime Financial Group Ltd

ABN or equivalent company reference:

70 009 487 674

### 1. Reporting period

Report for the financial year ended	30 June 2014
Previous corresponding period is the financial year ended	30 June 2013

### 2. Results for announcement to the market

Revenues from ordinary activities	<b>down</b>	<b>14%</b>	<b>to</b>	<b>10,401,024</b>
Profit (loss) from ordinary activities after tax attributable to members	<b>down</b>	<b>6%</b>	<b>to</b>	<b>2,630,074</b>
Net profit (loss) for the period attributable to members	<b>down</b>	<b>6%</b>	<b>to</b>	<b>2,630,074</b>
<b>Dividends</b>	Amount per security		Franked amount per security	
Interim dividend	<b>0.40 cents</b>		<b>0.40 cents</b>	
Final dividend	<b>0.40 cents</b>		<b>0.40 cents</b>	
Record date for determining entitlements to the dividend	<b>30<sup>th</sup> September 2014</b>			
Payment date for Final dividend	<b>28<sup>th</sup> October 2014</b>			
For further details – please refer to the Directors Report in the Prime Financial Group Ltd Annual Report for the 12 month period to 30 June 2014.				

**3. Income Statement**

Refer to the Prime Financial Group Ltd Annual Report for the 12 month period to 30 June 2014.

**4. Balance Sheet**

Refer to the Prime Financial Group Ltd Annual Report for the 12 month period to 30 June 2014.

**5. Statement of Cash Flows**

Refer to the Prime Financial Group Ltd Annual Report for the 12 month period to 30 June 2014.

**6. Dividends**

	<b>Date of payment</b>	<b>Total amount of dividend</b>
Interim dividend – year ended 30 June 2014	23 <sup>rd</sup> April 2014	0.40 cents
Final dividend – year ended 30 June 2014	28 <sup>th</sup> October 2014	0.40 cents

**Amount per security**

	<b>Amount per security</b>	<b>Franked amount per security at % tax</b>
<b>Total dividend:</b> Current year	0.80 cents	100%
Previous year	0.75 cents	100%

**Total dividend on all securities**

	<b>Current period \$A'000</b>	<b>Previous corresponding Period - \$A'000</b>
Ordinary securities	\$1,578	\$806
<b>Total</b>	<b>\$1,578</b>	<b>\$806</b>

**7. Statement of retained earnings –**

	Consolidated Entity		Parent Entity	
	2014	2013	2014	2013
	\$	\$	\$	\$
Balance at the beginning of year	(1,208,385)	(2,900,708)	(8,655,663)	(6,858,368)
Total comprehensive income for the year	2,630,074	2,784,512	(593,405)	(991,750)
Total available for appropriation	1,421,689	(116,196)	(9,249,068)	(7,850,118)
Dividends paid	(1,577,875)	(805,545)	(1,577,875)	(805,545)
Transactions with non-controlling interests	(569,721)	(286,644)	-	-
Balance at end of year	(725,907)	(1,208,385)	(10,826,943)	(8,655,663)

**8. Net tangible assets per security**

	Current period	Previous corresponding period
Net tangible asset backing per ordinary security	7.9 cents	8.7 cents

**9. Details of associates**

Name of associate	% Securities held
Bstar Pty Ltd	15%
Hughes O’Dea Corredig Pty Ltd	50%
Pacifica Pty Ltd	35%
Rundles Prime Pty Ltd	50%
Wynn & Bennett Pty Ltd	50%

**Aggregate share of profits (losses) of associates**

	2014 \$	2013 \$
<b>Group’s share of associates:</b>		
Profit (loss) from ordinary activities before tax	1,831,310	1,686,600
Income tax on ordinary activities	-	-
<b>Net profit (loss) from ordinary activities after tax</b>	<b>1,831,310</b>	<b>1,686,600</b>
Adjustments	-	-
<b>Share of net profit (loss) of associates</b>	<b>1,831,310</b>	<b>1,686,600</b>

**10. Significant information relating to the entity's financial performance and financial position.**

Please refer to the Directors Report and Financial Report within Prime Financial Group Ltd's Annual Report for the 12 month period to 30 June 2014.

**11. The financial information provided in the Appendix 4E is based on the annual financial report, which has been prepared in accordance with Australian accounting standards.**

**12. Commentary on the results for the period**

The consolidated profit after income tax attributable to the members of the Company was \$2,630,074 (2013: \$2,784,512).

	<b>2014</b>	<b>2013</b>
Basic Earnings Per Share	<b>1.8</b>	1.9
Diluted Earnings Per Share	<b>1.8</b>	1.9

For further details, please refer to Prime Financial Group Ltd's Annual Report for the 12 month period to 30 June 2014.

**13. Audit of the financial report**

The financial report has been audited

**14. The audit has been completed**

The financial report is not subject to audit dispute or qualification.