



10 September 2014

The Manager  
Market Announcements Platform  
ASX Limited  
20 Bridge Street,  
Sydney NSW 200

**By E-lodgement**

**PLACEMENT & SECTION 708A(5) NOTICE**

Bluechiip Limited ("**Bluechiip**" or the "**Company**") (ASX:BCT) is pleased to confirm that 10,950,000 new fully paid ordinary shares at \$0.10 per share were issued today to sophisticated and professional investors without disclosure to investors under Part 6D.2 of the Corporations Act.

This notice is given by the Company under section 708A(5) of the Corporations Act in relation to the securities.

**Confirmation under section 708(5)(e) of the Corporations Act**

The Company hereby notifies ASX under section 708A(5)(e) of the Act that:

1. the securities were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
2. the Company is providing this notice under paragraph (5)(e) of section 708A of the Act;
3. as at the date of this notice, the Company has complied with the provisions of Chapter 2M of the Corporations Act as they apply to the Company;
4. as at the date of this notice, the Company has complied with section 674 of the Act; and
5. as at the date of this notice, there is no information:
  - (a) that has been excluded from a continuous disclosure notice in accordance with the ASX Listing Rules; and
  - (b) that investors and their professional advisers would reasonably require for the purpose of making an informed assessment of:
    - (i) the assets and liabilities, financial position and performance, profits and losses and prospects of the Company; or
    - (ii) the rights and liabilities attaching to the securities issued.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Lee Mitchell', enclosed within a large, loopy oval shape.

Lee Mitchell  
Company Secretary  
Bluechiip Limited