

R H I N O M E D

RHINOMED SECURES JAPANESE DISTRIBUTION FOR TURBINE

- **TRISPORTS (Japan) appointed Distributor for the Turbine®**
- **Wholesale distribution into the Japanese sporting goods market**
- **TRISPORTS brings sales force and access to Japanese Cycling stores**

Melbourne, Australia. September 18, 2014: Rhinomed (ASX:RNO) is pleased to announce it has entered into a distribution agreement with Trisports - a Japanese sporting goods wholesaler - to distribute the Turbine® range of technologies into the Japanese cycling, triathlon and sporting goods retail sector.

The deal sees Trisports appointed as the Japanese wholesale distributor for the Japanese growing sporting goods market.

“We are very pleased to be partnering with Trisports in Japan. The agreement fits clearly with Rhinomed’s strategy of partnering with premium distribution partners in key geographies, such as Japan which has an exciting sporting sector,” said Michael Johnson, CEO of Rhinomed.

“Trisports are a well respected wholesaler with a long history of success in the sector. Partnering with them to bring the Turbine to the Japanese market is a great step forward for our company. We are excited about the Japanese market opportunity for the Turbine. This step into the Asian market is reflective of the increasing interest and involvement in cycling and triathlon from a market with a rich history in sport, said VP Global Sales Matt Hurle.”

The distribution agreement was secured during the 2014 Interbike exhibition in Las Vegas, USA.

Trisports will start wholesale distributing the Turbine® immediately across Japan. The terms of the distribution deal remain confidential.

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About Rhinomed Limited (ASX:RNO)

Rhinomed Limited is a Melbourne based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is seeking to monetise applications of its BreatheAssist technology portfolio in the Sport, Sleep, Wellbeing and Drug Delivery markets. For more information go to: <http://www.rhinomed.com.au>

About the Turbine®

If you have ever been out of breath, the solution is right under your nose. The Turbine® is a revolutionary product, which utilises the BreatheAssist technology to assist athletes to deal with shortness of breath experienced during aerobic exercise. The Turbine can deliver athletes on average a 38% increase in airflow through the nasal passages. The Turbine product range has been designed for both professional and amateur athletes participating in sports and fitness activities ranging from triathlon, cycling, running and non-impact sports to elite training environments and general workout activities.

International Distribution enquiries

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<https://www.rhinomed.com.au/customer/account/create/type/wholesale/>