RHINOMED

RHINOMED SECURES COLOMBIAN DISTRIBUTOR FOR TURBINE

- Interfusion appointed Distributor for the Turbine®
- Wholesale distribution into the Colombian sporting goods market
- Interfusion brings sales force and access to Cycling stores

Melbourne, Australia. September 26, 2014: Rhinomed (ASX:RNO) is pleased to announce it has entered into a distribution agreement with Interfusion - a company in the sporting goods industry that thrives on new and innovating products.

"We are very pleased to be partnering with Interfusion in Colombia. The agreement fits clearly with Rhinomed's strategy of partnering with premium distribution partners in key geographies," said Michael Johnson, CEO of Rhinomed.

"Interfusion are a well respected wholesaler with a history of success in the sector. Partnering with them to bring the Turbine to this market is another great step forward for our company. We are excited about the appointment to expand our geographic reach for the Turbine. Carlos Diego Cadavid, Interfusion CEO, found out about the Turbine some months ago and sought out the distribution opportunity while at the 2014 Interbike exhibition in Las Vegas, USA," said VP Global Sales Matt Hurle.

Interfusion will start wholesale distributing the Turbine® immediately across Colombia. The terms of the distribution deal remain confidential.

Media Enquiries

Michael Johnson, CEO & Director +61 (0)3 8416 0900 mjohnson@rhinomed.com.au



Follow us on twitter (@rhinomedceo and @theturbinecom

About Rhinomed Limited (ASX:RNO)

Rhinomed Limited is a Melbourne based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is seeking to monetise applications of its BreatheAssist technology portfolio in the Sport, Sleep, Wellbeing and Drug Delivery markets. For more information go to: http://www.rhinomed.com.au

SUITE 1, 1233 HIGH STREET, ARMADALE VIC 3143 **TEL:** +61 (0) 3 8416 0900

FAX: +61 (0) 3 8080 0796

RHINOMED

About the Turbine®

If you have ever been out of breath, the solution is right under your nose. The Turbine® is a revolutionary product, which utilises the BreatheAssist technology to assist athletes to deal with shortness of breath experienced during aerobic exercise. The Turbine can deliver athletes on average a 38% increase in airflow through the nasal passages. The Turbine product range has been designed for both professional and amateur athletes participating in sports and fitness activities ranging from triathlon, cycling, running and non-impact sports to elite training environments and general workout activities.

International Distribution enquiries

Tel: +61(0)3 8416 0900 E: info@rhinomed.com.au

https://www.rhinomed.com.au/customer/account/create/type/wholesale/

RHINOMED LIMITED
ABN 12 107 903 159
WWW.RHINOMED.COM.AU

SUITE 1, 1233 HIGH STREET, ARMADALE VIC 3143

TEL: +61 (0) 3 8416 0900 FAX: +61 (0) 3 8080 0796