Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	IOOF Holdings Limited	
ABN	49 100 103 722	

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	George Venardos
Date of last notice	5 May 2009

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect	
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	As shown	
Date of change	30 September 2014	
No. of securities held prior to change		
Quinsuper Pty Limited <venardos a="" c="" fund="" super=""></venardos>	15,013 ordinary shares	
Class	Fully paid ordinary shares	
Number acquired	5,900 ordinary shares @ \$8.48 5,903 ordinary shares @ \$8.47	
Number disposed	Nil	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	5,900 ordinary shares: \$50,032.00 5,903 ordinary shares: \$49,998.41 Total: \$100,030.41	

⁺ See chapter 19 for defined terms.

No. of securities held after change Quinsuper Pty Limited <venardos a="" c="" fund="" super=""></venardos>	26,816 ordinary shares
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buyback	On market trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NA
Nature of interest	NA
Name of registered holder (if issued securities)	NA
Date of change	NA
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	NA
Interest acquired	NA
Interest disposed	NA
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	NA
Interest after change	NA

Part 3 – *Closed period

Were the interests in the securities or contracts detailed above	No
traded during a ⁺ closed period where prior written clearance	
was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	NA
If prior written clearance was provided, on what date was this provided?	NA

⁺ See chapter 19 for defined terms.