

R H I N O M E D

RHINOMED SECURES TURBINE DISTRIBUTION IN THAILAND

- **Thailand based Gadget Sports appointed Distributor for the Turbine®**
- **Wholesale distribution into the Thai cycling and triathlon retail market**
- **Gadget Sports brings access to Thai sporting goods stores**

Melbourne, Australia. October 8th, 2014:

Rhinomed (ASX:RNO) is pleased to announce it has entered into a distribution agreement with Gadget Sports, a Thai based sporting goods wholesaler - to distribute the Turbine® range of technologies into the Thai cycling and triathlon retail sector.

The deal sees Gadget Sports appointed as the wholesale distributor for the Thai sporting goods and retail cycling market.

“We are very pleased to be partnering with Gadget Sports in Thailand. The Thai market is an exciting opportunity. The Tour of Thailand is an integral part of the UCI Asian Tour and the Thai cycling and triathlon market is both vibrant and growing.” said Michael Johnson, CEO of Rhinomed.

“We are carefully assessing our distribution choices and only partnering with those with a strong history of success in their market. Gadget are the perfect partner and currently distribute some of the leading brands in the cycling sector including Abus, Capo and Tobe,” said VP Global Sales Matt Hurle. “Gadget Sports CEO Art Nithipat Thansrikiat reached out to Rhinomed at the Interbike exhibition in Las Vegas and we are thrilled to have them join our growing global team.”

Gadget Sports will start wholesale distributing the Turbine® immediately across Thailand. The terms of the distribution deal remain confidential.

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About Rhinomed Limited (ASX:RNO)

Rhinomed Limited is a Melbourne based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is seeking to monetise applications of its BreatheAssist technology portfolio in the Sport, Sleep, Wellbeing and Drug Delivery markets. For more information go to: <http://www.rhinomed.com.au>

About the Turbine®

If you have ever been out of breath, the solution is right under your nose. The Turbine® is a revolutionary product, which utilises the BreatheAssist technology to assist athletes to deal with shortness of breath experienced during aerobic exercise. The Turbine can deliver athletes on average a 38% increase in airflow through the nasal passages. The Turbine product range has been designed for both professional and amateur athletes participating in sports and fitness activities ranging from triathlon, cycling, running and non-impact sports to elite training environments and general workout activities.

International Distribution enquiries

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<https://www.rhinomed.com.au/customer/account/create/type/wholesale/>