

MEDIA ANNOUNCEMENT

ASX:SDA

KEITH JOHNSON JOINS SPEEDCAST AS SENIOR VICE PRESIDENT, ENERGY SERVICES

Hong Kong, 23rd October 2014 – SpeedCast International Limited (<u>SpeedCast</u>), a leading global satellite communications service provider, today announced that Keith Johnson has joined SpeedCast as senior vice president / GM in charge of Energy services globally. In this role, Mr. Johnson will oversee all of SpeedCast's business activities for the Energy sector (Oil and Gas in particular), including strategic planning, program management, business development and global sales for SpeedCast's worldwide operations.

"I am thrilled that Keith has chosen to join SpeedCast. Keith joins SpeedCast at a time of tremendous growth and new opportunities," said PJ Beylier, CEO of SpeedCast. "With his depth of experience, his reputation in the oil & gas sector and his industry insights, Keith will help take our Energy business to a whole new level. This is a very exciting development for the group"

Keith Johnson has a wealth of experience in the Satellite Telecommunication and Energy industries, which he gained over the past 30 years. Prior to joining SpeedCast, he held a position at Harris CapRock Corporation as President – Global Energy Services Division where he achieved impressive growth for the company's energy revenue and was part of the team that completed the acquisition of Schlumberger's GCS division.

"I am very pleased to be joining an industry leader in the satellite communications services business. With SpeedCast's unique capabilities in Asia-Pacific, their strong leadership position in maritime/offshore globally, and their extensive global infrastructure, SpeedCast is well positioned for rapid growth in the Energy sector," commented Keith Johnson.

"Keith's wealth of operational experience makes him a great fit for SpeedCast as our business continues to grow globally to address various energy markets in both existing and new regions,"

continued Beylier. "He has a proven track record in delivering exceptional growth while also providing his customers with unparalleled service and support. We look forward to having Keith join our team and congratulate him on his new position."

Keith is a member of the Satellite Industry Association, NOIA, ENTELEC, and author of many published papers on a variety of topics: Telecommunication, Satellite, Wireless and IT. He attended Texas A&M University and graduated from the Houston Baptist University, double major in Marketing and Management.

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About SpeedCast International Limited

SpeedCast is a leading global network and satellite communications service provider offering high-quality managed networks services in over 60 countries; and a global maritime network serving customers worldwide. Headquartered in Hong Kong, with 14 international sales & support offices and 26 teleport operations, SpeedCast has a unique infrastructure to serve the requirements of customers globally. With over 4,000 links on land and at sea supporting mission critical applications, SpeedCast has distinguished itself with a strong operational expertise and a highly efficient support organization, which are the foundation of SpeedCast's success. SpeedCast is publicly listed on the Australian Stock Exchange under the ticker SDA (ASX:SDA). For more information, visit www.speedcast.com.

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