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GREEN INVEST LIMITED – GPUSA BUSINESS UPDATE

Green Invest Limited (GNV) would like to provide an update in regard to activities undertaken by Green Plumbers Inc (GPUSA), a wholly owned subsidiary of GNV.

The current drought in the United States has raised the demand for building and strengthening effective water efficiency programs and has established Green Plumbers as an international leader in innovative water efficiency programs and installation services. The demand for upgrades from aging infrastructure has raised the importance of retrofit programs. www.watersmartinnovations.com.

GNV is pleased to announce that GPUSA was again a proud partner of the annual Watersmart Innovations conference held in Las Vegas each October. This is the major water conservation conference in the United States attended by Municipalities, utilities and manufacturers. GPUSA's presence once again confirmed GPUSA as a major player in community based water saving initiatives. GPUSA and its Green Plumber Brands represent a trusted and independent link between manufacturers, utilities and installation groups. Green Plumbers and its associated brands are an innovative, national marketing and brand overlay program that assists the contractor, manufacturer and utility in implementing their role in the environment.

GPUSA revenue streams are based upon:

1. **Community based projects** – eg Green Cities
2. **Commercial Projects** – direct retrofit programs in partnership with Commercial Property owners
3. **Referrals** – where GPUSA charges a fee for referrals to Green Plumber members
4. **Training and Membership** – where GNV charges a fee for certain training programs (in association with IAPMO) and fee for trained plumbers to be recognized as a Licensed Green Plumber
5. **Licensing Fees:** where GPUSA obtains a licensing fee from manufacturers in respect to endorsement and promotion of manufacturer's products to Community and Commercial Projects as well as referrals to Green Plumber members.

1. Community Based Projects underway - Cobb/Atlanta Metro

Cobb:

The Cobb Green Cities program started seeing installs in Q3 2014. As reported, mobilisation for installations commenced in September 2014, when approximately 1000 units were installed. Invoices have been issued for approximately 1000 installs with installs continuing for October against a sales program.

GNV will provide an update on October installs over the next few weeks. Early results of the rollout are encouraging with shareholders being referred to (www.greencitycobb.com , http://water.cobbcountyga.gov/Files/Ef_MultiFamilyToiletRebate.html, http://water.cobbcountyga.gov/PDFiles/2014AwardsPartnerPressRelease_ccws.pdf) from Cobb confirming initial encouraging savings and uptake.

Given the market dynamics of the area, GPUSA has assessed that its direct presence is required at Cobb to more efficiently deal with the interest generated by the programme. GPUSA is budgeting for approximately 3000 sales per month. It anticipates reaching this level in February next year and maintaining that level for the life of the project which is 5 years.

The target market is multi- family residences which in many instances may include numerous properties (usually in the 100's of units). In the United States typically these buildings are owned by one owner and managed by property managers. Accordingly each sale should ideally be handled individually involving a number of elements - savings/ finances/ installation arrangements. Shareholders will be aware that to qualify for the rebate offered by Cobb, install is required to be undertaken by a licensed Green Plumber.

Apart from the campaign generating the sales and installs from the Cobb area, GPUSA has been approached by a number of multi- family and hotel owners who not only own buildings in Cobb (where a rebate is applicable) but also own buildings outside the Cobb boundaries (where the rebate is not applicable). The key is sourcing finance in which GPUSA is currently finalising details with financiers. A number of projects are awaiting finance and GPUSA is hoping to confirm numbers shortly. Within this scope, we'd be managing the projects and thus receiving higher margins. This new revenue stream can prove quite substantial and is expected to spread nationwide.

Aurora/ Denver:

The Green Cities project has recently been given the go ahead by Aurora County with GPUSA and Niagara looking to commence marketing in late November 2014. Once again the majority of the market includes high density multi- family residences and accordingly GPUSA proposes a local presence. The program is set to commence in 1st quarter next year, with all approvals and funding in place. The size of the target market is assessed by Niagara as being approximately the equivalent size of Cobb i.e. 175,000 units. The project will run over 5 years.

2. Green City Projects under development

The United States consists of over 3,000 counties in which 150 have shown interest in the Green Plumber Community linked model. Given its capital constraints, GPUSA has prioritised those areas where drought is most severe and either rebate programmes are available or where funding is available. During the 2015 year GPUSA will present the program to over 50 identified Municipalities that fall within this category.

As interest by the Municipalities progresses, they are elevated to the 'under development' status following completion of the following processes:

- A presentation given to the utility/municipality and shareholders;
- Upon positive response, a Green Plumber Training course has been completed in the municipality enabling access to a pool of Licensed Green Plumbers to complete the installation program
- The utility has usually commissioned a beta program be undertaken to test the savings / lock in finance structure
- Following the completion of the Beta there is a high probability that the County or utility will adopt the program leading to full scale roll-out.

In addition to the new projects mentioned below, pilots are continuing in respect to Cal Water and Alameda. These projects have been referred to in previous announcements and continue in their development phase.

A number of new pilots are underway which satisfy the development criteria:

Arizona

Salt River Heat Pump Project:

GPUSA has a significant presence in Phoenix. An agreement has been confirmed between GPUSA and a national heat pump manufacturer who has been identified as the preferred product by the Salt River Project (SRP). GPUSA's role is to ensure that heat pumps are installed by licensed Green Plumbers to satisfy the requirements of various community groups included in the SRP and the manufacturer. The manufacturer is the preferred and currently the only supplier of heat pumps for the SRP. An initial beta of 10,000 connections has been commissioned by SRP and is expected to get underway in Q1 of 2015. The margin to GPUSA is commercially sensitive at this stage. An announcement will be made in early November 2014 as will estimates of the total rollout program. SRP is the oldest multipurpose federal reclamation project in the U.S. and has been serving Arizona since 1903. The SRP power district is one of the largest public power utilities, with more than 984,000 retail customers in a 2900 square mile area. This represents an expansion of the model from water savings to energy savings.

Phoenix:

The City of Chandler (Phoenix Metro) has received a Green Cities proposal, which includes a rebate program in respect to water conservation products. GPUSA has completed local Green Plumber training in May 2014, the next step is a small beta of approximately 40 units to be retrofitted prior to the program's full adoption. Shareholders should be aware the Beta is small given the liaison between Municipalities and published results of the Cobb first month. It is anticipated that the program will be fully adopted by Phoenix in early 2015.

Florida

Miami-Dade Program:

With a recommendation of Cobb County, Miami - Dade has accepted the Green Cities model. The Green Plumber Training has been programmed for mid-December 2014, and funding for the Beta of 1500 units has been approved by the Municipality. The program's template is directly linked to that of Cobb's campaign, thus no hurdles are expected with full adoption by the Municipality in first quarter 2015. Miami/Dade Water and Sewer Department is one of the largest public utilities in the USA providing direct service to more than 440,000 customers with annual operating revenues of

more than \$500,000,000 USD. It is expected that upon completion of the Beta a substantial roll-out program will be announced in middle 2015.

Toho Water Authority is the largest water utility in Northern Florida. This program's template also mirrors Cobb's, but with no beta requirement. Stage 1 consists of approximately 1000 units.

SUMMARY:

GPUSA foresees a substantial market for its Community based projects of which Green Cities is one example. The level of interest is gaining momentum with acceptance that the GPUSA Community based model is unique. Given sufficient capital GPUSA has adopted the following program which represents the number of projects etc. Each project etc has its own finance matrix:

		2014 Target	2015	2016
Community Projects	<u>Counties: USA</u> Total number 150 (GP Total Target)	50	30	50
	GP Generating Revenues	5	15	25
	<u>Utilities:</u> Total USA Generating Revenues including pilots	3	5	10
Commercial Based	Property Managers	1	10	20
Referral Projects		2	4	6
Licensing	GP Product Sets – Manufacturers: USA target 20			
	GP Generating Revenues	2	5	7
GP Members / Installers	Corporate	250	500	1,000

Extending the model:

GPUSA foresees the Community based model expanding from water conservation programmes to skill sets, which include air conditioning, energy as well as public safety. The GPUSA branding model has also received increased interest for expansion into additional trades. The level of interest by manufacturers is substantial and it is expected that with the recapitalisation of Green Invest Limited arrangements can be finalised in respect to a number of projects in the first quarter of next year.

Regards



Peter McCoy
Chairman