

ASX Announcement**Connexion announces new cloud-based connected vehicle management service**

13 November 2014, Melbourne, Australia: Connexion Media Limited (ASX:CXZ), an innovator in the connected car market, is launching a new cloud-based connected vehicle management service called Flex.

Flex provides users the ability to manage an entire fleet of vehicles from a central control point using cellular mobile connectivity. It provides tracking information to the control point so key performance indicators can be assessed including customised reporting.

Flex is able to track a range of real time and historical data including vehicle location, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

The service is already being trialled in vehicles in Melbourne and Adelaide with Connexion planning to commence final BETA testing in the coming weeks. The system is expected to become commercially available Q1 2015.

Revenues will be generated immediately from Flex with customers charged on a subscription basis starting at \$19.99 per vehicle per month on a 36 month contract, with 12 and 24 month contracts also available. This fee includes the hardware equipment, cellular communications fees, access to a dynamic web admin portal, and ongoing support.

Vehicles owners, fleet managers, and drivers will benefit from Flex in a number of ways including improving productivity, safety and vehicle management, as well as avoiding OH&S oversights.

The Flex hardware required for each vehicle is a small device that connects to the vehicle's OBD-II port. This port is standard on most vehicles manufactured after 1996. The hardware then has direct access to the vehicle's central computer system and can directly access a wide range of important vehicle data information instantly.

The data is sent to the Flex cloud service through a 3G network connection, where it is analysed and made available to the vehicle owner or fleet manager through the dynamic Flex web portal.

"Flex has the ability to substantially increase output and cost savings across a customer's entire fleet," said Connexion Media CEO and managing director George Parthimos.

“With all the benefits it provides we are confident Flex is going to become an essential tool for many vehicle owners and fleet managers.”

Connexion has also launched www.flexvs.com, the official Flex website, and is inviting prospective customers to register now to participate in the final BETA testing.

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About Connexion Media

Connexion Media Ltd (ASX:CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

About Flex

Flex is a cloud based, integrated vehicle management system that gives you control over your entire fleet of cars, trucks and other vehicles from a central point. It simultaneously tracks – in real time – all key performance indicators of your vehicles such as geo-location, fuel, distance, engine, and speed. It also helps improve productivity, driver behavior, and increase awareness of vehicle or fleet performance. www.flexvs.com