

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>BLUECHIIP LIMITED</b>
<b>ABN</b>	<b>79 104 795 922</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	IAIN KIRKWOOD
<b>Date of last notice</b>	11 June 2014

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and Indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Registered holders of indirect interests are:  (a) Edward St. Consulting Pty Ltd ATF the Kirkwood Family Super Fund (Iain Kirkwood is a director and member).  (b) Edward St. Consulting Pty Ltd ATF the Kirkwood Family Trust (Iain Kirkwood is a director and beneficiary).
<b>Date of change</b>	5 June 2014
<b>No. of securities held prior to change</b>	Indirect interests held by registered holders listed above:  a) 4,396,664 ordinary shares and 250,000 31/12/14 options  b) 1,530,744 ordinary shares (indirect)  Direct interests: <ul style="list-style-type: none"><li>2,916,719 ordinary shares</li></ul>

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+ See chapter 19 for defined terms.

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	<ul style="list-style-type: none"> <li>83,333 31/12/2014 options</li> </ul>
<b>Class</b>	Fully Paid Ordinary Shares
<b>Number acquired</b>	500,000 ordinary shares acquired directly
<b>Number disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	An implied issue price of \$0.05 per share (\$25,000 in total) in lieu of remuneration due to Mr Kirkwood
<b>No. of securities held after change</b>	Indirect interests held by registered holders listed above: <ul style="list-style-type: none"> <li>a) 4,396,664 ordinary shares and 250,000 31/12/14 options</li> <li>b) 1,530,744 ordinary shares (indirect)</li> </ul> Direct interests: <ul style="list-style-type: none"> <li>3,416,719 ordinary shares</li> <li>83,333 31/12/2014 options</li> </ul>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Placement (approved at 2014 AGM)

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	

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Interest after change	
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**Part 3 – <sup>+</sup>Closed period**

Were the interests in the securities or contracts detailed above traded during a <sup>+</sup> closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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<sup>+</sup> See chapter 19 for defined terms.