

21 January 2015

ASX ANNOUNCEMENT

SENETAS CORPORATION LIMITED: MARKET UPDATE

The Board of Senetas Corporation Limited (ASX:SEN) (Senetas / the Company) provides the following market guidance in relation to its financial results for the half year ending 31 December 2014.

The Company has previously advised the market that its profit before tax at 30 November 2014 stood at \$1,300,000 and that the Company expected to maintain at least that before tax profit for the 6 months ending 31 December 2014.

Following receipt of the December 2014 sales results from the Company's major distribution partner, Gemalto (formerly SafeNet), the Company now expects to make a net profit before tax of between \$2,500,000 and \$2,800,000 for the 6 months ending 31 December 2014.

The performance is a significant improvement on its profit before tax of \$306,184 for the six months ended 31 December 2013.

Further information in relation to the half year results for the half year ended 31 December 2014 will be released with the Appendix 4D, Half Year Report and announcement on or before Friday, 27 February 2015.

About Senetas Corporation Limited

Senetas is an Australian public listed company (ASX: SEN) and leading developer and manufacturer of multi-certified data encryption hardware, dedicated to protecting network transmitted data whilst retaining maximum data network performance.

While the serious risks to network transmitted data have been underestimated until events such as the infamous Snowden revelations and recent successful cyber-attacks on major corporations; Senetas encryptors have protected much of the world's most sensitive information for nearly 20 years.

Senetas encryptors are the world's only products of their type certified by all four leading independent international certification authorities: Common Criteria, FIPS (US), NATO (all NATO member states) and CAPS (UK). Our encryptors are certified by these independent, international government testing authorities as suitable for government and defence use.

Senetas encryptors protect: Cloud and data centre services; government information and secrets; commercially sensitive intellectual property and business secrets; citizen identity and privacy; defence and military information; business and financial data and banking transactions; data centre traffic and CCTV networks; and critical industrial and infrastructure control systems.





Senetas designs, develops and manufactures in Australia. Our encryptors have leading performance characteristics and are trusted to protect network transmitted data in more than 25 countries.

Our customers include global market leaders and Cloud service providers; government organisations with highly sensitive information, such as the US defence forces; commercial and industrial organisations; Swiss banks and global financial transactions systems providers.

www.senetas.com

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