



27 January 2015

Change of Senior Management

Pacific Brands today announced that Anthony Heraghty has resigned from his position as Group General Manager of Underwear to pursue other opportunities, effective 30 January 2015.

Pacific Brands Chief Executive Officer David Bortolussi has assumed the role as Acting Group General Manager of Underwear.

Mr Heraghty has served across Pacific Brands in a number of leadership roles over the last five years, including Group General Manager of the former Homewares, Footwear and Outerwear group before moving into the Underwear role in 2012.

Mr Bortolussi said: "I would like to acknowledge Anthony's significant contribution to the Group over the past five years in challenging market conditions, and wish him well in his future career."

For further information contact:

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