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28 January 2015

## **Sky Racing reaches agreement on NSW thoroughbred media rights**

Tabcorp Holdings Limited ("Tabcorp") today announced that it has successfully reached agreement on a long-term media rights deal for NSW thoroughbred racing, which provides certainty for the next ten years.

Tabcorp's subsidiary, Sky Channel Pty Ltd ('Sky Racing'), will have the domestic and international media rights, as well as non-exclusive digital rights, for all NSW thoroughbred racing, as soon as the rights become available.

The deal will ensure that NSW thoroughbred racing features on Sky Racing's channels on subscription TV and commercial platforms, as well as digital channels, such as tab.com.au, skyracing.tv and the Sky Racing and TAB apps. Sky Racing broadcasts almost 650 NSW thoroughbred race meetings each year. The deal will also give Sky Racing the right to continue to market NSW thoroughbred racing to international wagering and media operators. The terms of the arrangements are confidential.

"Sky Racing is delighted to have finalised binding heads of agreement for the long-term media rights for NSW thoroughbred racing. We look forward to continuing to expand the reach of NSW racing – both domestically and internationally," said Tabcorp Managing Director and CEO David Attenborough.

Tabcorp also announced today that it has concluded arrangements for Sky Racing's thoroughbred showcase channel, Sky Racing World, to be included on FOXTEL's base tier. The new arrangements are expected to commence this quarter.

Sky Racing is continuing to negotiate broadcast arrangements for Victorian thoroughbred racing.

Tabcorp's current expectation is that the net financial impact of the NSW and Victorian arrangements will not be material.

For more information:

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