



McPherson's Limited

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24 February 2015

The Manager  
Companies Announcement Office  
Australian Stock Exchange Limited  
Level 4  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir/Madam,

### **Resignation and Appointment of Director**

At the Company's 2014 Annual General Meeting it was disclosed that Mr. John Clifford had advised of his intention to resign as a Director of McPherson's, and that he would step down from the Board when a process to identify another director had been completed. That process is now complete and Mr. Clifford has resigned as a director of the Company with effect from 23 February 2015.

McPherson's Limited is pleased to announce the appointment of Ms. Jane McKellar as a non-executive Director of the Company, effective immediately.

Ms. McKellar is an experienced non-executive director of both public and private companies in Australia and overseas. She is currently a non-executive director of ASX listed company Helloworld Limited, and is a member of their board's nomination and remuneration committee.

Ms. McKellar has an executive management background and possesses extensive customer and consumer focused brand, marketing and digital experience. She commenced her career at Unilever in London and has subsequently held a number of other relevant senior executive positions both in Australia and internationally, including Director of Sales and Marketing at Microsoft (MSN) and Founding Director of Ninemsn. In addition Ms. McKellar has consulted widely on growth strategies and performance improvement strategies.