



ASX Announcement & Media Release

MDS Financial Group Limited

ACN 091 744 884

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ASX Code: MWS

Half Yearly Report

MDS Financial Group Limited – Interim Financial Report for the 6 month period ended 31 December 2014

The six months ended 31 December 2014 was a transformational period for MDS Financial Group Limited (MDS) culminating in the completion of the acquisition of Sequoia Financial Group Ltd (Sequoia) in early January 2015 (together, the Group).

This transaction has substantially repositioned MDS and strengthened its range of products, services, and skills base, but most importantly, it has given the company a strong foundation to establish a leading Australian financial services company.

One-off costs associated with the acquisition of Sequoia have contributed to the company reporting a net loss for the half year of \$1,087,607. These costs relate to consolidating offices, removing duplicate administrative functions and associated redundancies, and a reduction of general operating expenses. MDS is on track to reduce its fixed costs by \$1.2m on an annualised basis which will in turn create a more sound financial base for the Group.

Revenue of \$2,312,949 has decreased on the prior year. The prior year comparison result included a successful IPO listing which was classified under corporate activity. The decrease was in line with expectations and does not include any contribution from the Seguoia business.

A promising outlook

The Board of MDS is confident that the Group is now in the best position in the company's history to capitalise on opportunities that it has created from this transformational transaction with Sequoia.

We have strengthened our skills base and leadership team at both a Board and Management level, we have a broader suite of products and services to grow our revenue base, and we have a number of strategic acquisition opportunities that will complement our market offering and better establish the company as a well regarded and innovative financial services company.

As part of the Sequoia acquisition, the Board of MDS has been significantly strengthened with the appointment of Scott Beeton as Managing Director and Chief Executive Officer, and Marcel Collignon as an Executive Director. Along with the Sequoia management team, they have been instrumental in the growth and development of Sequoia and will surely be instrumental in the growth of MDS going forward.

Your Board has announced its intention to call an Extraordinary Meeting of shareholders, most likely in April 2015, to seek approval for the acquisition of Sequoia Wealth Group Pty Ltd and the proposed rebranding of MDS and its subsidiaries to Sequoia. We believe these initiatives will further strengthen our market offering and ensure our presence is enhanced by a consistent and more recognised corporate identity across all divisions















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We look forward to taking the next step in the Group's growth and development and delivering positive outcomes for our shareholders and other stakeholders. On behalf of the Board I would like to thank our shareholders for their continued support.

Richard Symon

Executive Chairman

- ENDS -

All market announcements are available to view at www.mdsfinancial.com.au/asx and at www.asx.com.au.

For more information please contact:

Andrew Phillips Company Secretary MDS Financial Group Limited Phone +61 403 388 447

For media inquiries please contact Ben Jarvis, Six Degrees Investor Relations Phone +61 413 150 448

ABOUT MDS FINANCIAL GROUP

MDS Financial Group is a full-service corporate advisory and capital markets specialist with clients in Australia and the Asia-Pacific region. The Company is listed on the Australian Securities Exchange Ltd (ASX), and has three licensed subsidiaries. One of its licensed subsidiaries is an ASX market participant, with institutional and third-party wholesale brokerage facilities underpinned by substantial retail online trading and market data services. MDS recently completed a transaction to acquire 100% of Sequoia Financial Group, which delivers financial products and services to self-directed investors, SMSF Trustees and their advisers through its wholly owned subsidiaries, Sequoia Superannuation Pty Ltd, Sequoia Asset Management Pty Ltd and Sequoia Specialist Investments Pty Ltd. SFG provides general advice to retail clients, is a leading originator of structured financial products and provides administration services to self-managed superannuation funds. Through the acquisition of SFG, MDS has now become a fully diversified financial services firm, offering an unrivalled suite of products and services to the sector.













Appendix 4D

Half Year Report

For The Half Year Ended 31 December 2014

(Previous corresponding period: Half Year Ended 31 December 2013)

This Half Year Report is provided to the Australian Securities Exchange (ASX) under ASX Listing Rule 4.2A.3

Results For Announcement To The Market

Revenue and Net Loss

| | | Percentage Change % | | Amount \$ |
|---|------|------------------------|----|--------------|
| Revenues from ordinary activities Loss from ordinary activities after income | Down | 36% | to | 2,312,949 |
| tax attributable to members | Up | 139% | to | 1,087,609 |
| Net loss attributable to members | Up | 139% | to | 1,087,609 |

Dividends

No dividends have been declared or paid

Brief explanation of revenue, net loss and dividends to enable the above figures to understood.

Please refer to the attached media release for an explanation of the result

Net Tangible Assets per Security

| | Current period | Previous corresponding period |
|--|-------------------|-------------------------------------|
| Net tangible assets backing per security | -0.094cents | -0.175cents |

MDS Financial Group Limited ABN 90 091 744 884

Interim Financial Report31 December 2014



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Directors' Report

The directors of MDS Financial Group Limited (the "Company") submit herewith the consolidated interim financial report of the Company for the half-year ended 31 December 2014. In order to comply with the provisions of the Corporations Act 2001, the directors report as follows:

Directors

The names and particulars of the directors of the Company during or since the end of the interim period are set out below. Directors were in office for the entire period unless otherwise stated.

- Mr Peter John Stirling, Chairman and Non Executive Director resigned as Chairman 5 January 2015
- Ms Jamie Gee Choo Khoo, Non Executive Independent Director resigned as a director 12 January 2015
- Mr Bruce Richard Sydney Symon, Executive Director appointed as Chairman 5 January 2015
- Mr Scott Beeton, Managing Director appointed as a director 24 December 2014
- Mr Marcel John Collignon, Executive Director appointed as a director 24 December 2014

Review and results of operations

The six months ended 31 December 2014 was a transformational period for MDS Financial Group Limited (MDS) culminating in the completion of the acquisition of Sequoia Financial Group Ltd (Sequoia) in early January 2015 (together, the Group).

This transaction has substantially repositioned MDS and strengthened its range of products, services, and skills base, but most importantly, it has given the company a strong foundation to establish a leading Australian financial services company.

One-off costs associated with the acquisition of Sequoia have contributed to the company reporting a net loss for the half year of \$1,087,607. These costs relate to consolidating offices, removing duplicate administrative functions and associated redundancies, and a reduction of general operating expenses. MDS is on track to reduce its fixed costs by \$1.2m on an annualised basis which will in turn create a more sound financial base for the Group.

Revenue of \$2,312,949 has decreased on the prior year. The prior year comparison result included a successful IPO listing, in December 2014 classified under corporate activity. The decrease in revenue reported is in line with expectations and does not include any contribution from the Sequoia business.

Auditor's independence declaration

The auditor's independence declaration is included on page 4 of the interim financial report and forms part of this directors' report.

Signed in accordance with a resolution of the directors made pursuant to s.306(3) of the Corporations Act 2001.

On behalf of the Directors

Mr Bruce Richard Sydney Symon Chairman and Executive Director

Melbourne, 26 February 2015



Chartered Accountants and Business Advisers

MDS FINANCIAL GROUP LIMITED ABN 90 091 744 884 AND CONTROLLED ENTITY'S

SYDNEY

AUDITOR'S INDEPENDENCE DECLARATION

UNDER SECTION 307C OF THE CORPORATIONS ACT 2001 TO THE DIRECTORS OF

MDS FINANCIAL GROUP LIMITED

Level 40 2 Park Street Sydney NSW 2000 Australia

I declare that, to the best of my knowledge and belief, during the half year ended 31 December 2014 there have been no contraventions of:

GPO Box 3555 Sydney NSW 2001

the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the review; and

Ph: (612) 9263 2600 Fx: (612) 9263 2800

ii. any applicable code of professional conduct in relation to the review

Holl Cheduick

Hall Chadwick Level 40, 2 Park Street SYDNEY NSW 2000

Drew Townsend

Partner

Date: 26 February 2015

A member of AGN International Ltd, a worldwide association of separate and independent accounting and consulting firms

Directors' Declaration

In accordance with a resolution of the directors of MDS Financial Group Limited ("the Company"), the directors of the company declare that:

- 1. The financial statements and notes, as set out on pages 6 to 16 are in accordance with the Corporations Act 2001, including:
 - a. complying with Accounting Standard AASB 134: Interim Financial Reporting; and
 - b. giving a true and fair view of the consolidated entity's financial position as at 31 December 2014 and of its performance for the half-year ended on that date.
- 2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of directors made pursuant to section 303(5) of the Corporations Act 2001.

On behalf of the directors

Mr Bruce Richard Sydney Symon Chairman and Executive Director

Melbourne, 26 February 2015

Consolidated Statement of Profit or Loss and Other Comprehensive Income For the half year ended 31 December 2014

| Tor the half your officer of Booomson 2014 | Half-year ended 31 Dec 2014 \$ | Half-year ended 31 Dec 2013 \$ |
|---|--------------------------------------|--------------------------------------|
| Revenue 4 | 2,312,949 | 3,639,146 |
| Expenses | | |
| Data fees | (602,491) | (362,524) |
| Dealing and settlement | (997,530) | (1,489,885) |
| Employee benefits | (678,825) | (816,565) |
| Occupancy | (178,826) | (177,316) |
| Telecommunications | (110,654) | (118,031) |
| Marketing | (43,418) | (29,338) |
| General and administrative | (651,136) | (816,712) |
| Depreciation and impairment | (82,103) | (39,384) |
| Revaluation to fair value | (7,500) | (13,115) |
| Other expenses | (48,073) | (230,724) |
| Loss before income tax | (1,087,607) | (454,448) |
| Income tax expense | | <u>-</u> |
| Loss after income tax | (1,087,607) | (454,448) |
| Other comprehensive income for the year, net of tax | | |
| Total comprehensive income for the year | (1,087,607) | (454,448) |

| | Cents | Cents |
|----------------------------|---------|---------|
| Basic earnings per share | (0.001) | (0.097) |
| Diluted earnings per share | (0.001) | (0.097) |

All potential ordinary shares, being options to acquire ordinary shares, are not considered dilutive as the exercise of the options would decrease the basic loss per share.

Statement of Financial Position As at 31 December 2014

| Assets Half-year ended 3t Dec 2014 Full-year ended 31 June 2014 Cash and cash equivalents 337,454 615,941 Trade and other receivables 348,820 489,757 Financial assets at fair value through profit or loss 5 119,464 119,464 Other assets 982,834 1,388,110 170,440 Financial assets at fair value through profit or loss 5 212,940 170,440 Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 605,673 255,673 Total non-current assets 1,975,971 1,614,075 Total assets 2,958,805 3,002,185 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,200 Employee benefits 2,938,881 3,240,827 Total current liabilities 5,672 23,887 Total non-current liabilities 5,672 23,887 Total inon-current liabilities 2,944,555 3,264,714 | AS at 31 December 2014 | | Consolidated | | |
|--|---|---|--------------------------------|---------------------------------|--|
| Cash and cash equivalents 337,454 615,941 Trade and other receivables 348,820 489,757 Financial assets at fair value through profit or loss 5 119,464 119,464 Other assets 177,096 162,945 Total current assets 982,834 1,388,110 Financial assets at fair value through profit or loss 5 212,940 170,440 Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 605,673 255,673 Total non-current assets 1,975,971 1,614,075 Total assets 2,958,805 3,002,185 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Total inon-current liabilities 2,944,555 3,264,714 Net assets 14,250 | | | Half-year ended 31 Dec 2014 | Full-year ended 31 June 2014 | |
| Trade and other receivables 348,820 489,757 Financial assets at fair value through profit or loss 5 119,464 119,464 Other assets 177,096 162,945 Total current assets 982,834 1,388,110 Financial assets at fair value through profit or loss 5 212,940 170,440 Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 1,975,971 1,614,075 Total non-current assets 1,975,971 1,614,075 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Total inon-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,6 | Assets | | | | |
| Financial assets at fair value through profit or loss 5 119,464 112,464 110,404 110,404 110,404 110,404 110,404 110,404 110,404 110,404 110,404 110,404 110,404 110,404 110,405 110,407 111,407 111,407 111,407 111,407 110,407 110,407 110,407 110,407 110,407 110,407 110,407 110,407 110,407 110,407 110,407 110,407 110,400 110,400< | Cash and cash equivalents | | 337,454 | 615,941 | |
| Other assets 177,096 162,945 Total current assets 982,834 1,388,110 Financial assets at fair value through profit or loss 5 212,940 170,440 Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 605,673 255,673 Total non-current assets 1,975,971 1,614,075 Total assets 2,958,805 3,002,185 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves 25,776,06 | | | 348,820 | 489,757 | |
| Total current assets 982,834 1,388,110 Financial assets at fair value through profit or loss 5 212,940 170,440 Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 605,673 255,673 Total non-current assets 1,975,971 1,614,075 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Total non-current liabilities 5,672 23,887 Total ilabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves 25,776,060 24,146,675 Reserves (25,761,810) (24,720,587) | - · · · · · · · · · · · · · · · · · · · | 5 | | | |
| Financial assets at fair value through profit or loss 5 212,940 170,440 Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 605,673 255,673 Total non-current assets 1,975,971 1,614,075 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total inon-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Other assets | | 177,096 | 162,945 | |
| Plant and equipment 26,188 32,954 Intangible assets 7 1,131,170 1,155,009 Other assets 605,673 255,673 Total non-current assets 1,975,971 1,614,075 Total assets 2,958,805 3,002,185 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Total current assets | | 982,834 | 1,388,110 | |
| Intangible assets 7 1,131,170 (605,673) 1,155,009 (25,673) Other assets 1,975,971 1,614,075 Total non-current assets 2,958,805 3,002,185 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Financial assets at fair value through profit or loss | 5 | 212,940 | 170,440 | |
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| Total non-current assets 1,975,971 1,614,075 Total assets 2,958,805 3,002,185 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | - | 7 | 1,131,170 | 1,155,009 | |
| Total assets 2,958,805 3,002,185 Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity Contributed equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Other assets | | 605,673 | 255,673 | |
| Trade and other payables 1,360,384 2,325,084 Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Total non-current assets | | 1,975,971 | 1,614,075 | |
| Borrowings 8 1,300,000 540,000 Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Total assets | | 2,958,805 | 3,002,185 | |
| Deferred income 179,750 229,290 Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Trade and other payables | | 1,360,384 | 2,325,084 | |
| Employee benefits 98,749 146,452 Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity Contributed equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Borrowings | 8 | 1,300,000 | 540,000 | |
| Total current liabilities 2,938,883 3,240,827 Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Deferred income | | 179,750 | 229,290 | |
| Employee benefits 5,672 23,887 Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Employee benefits | | 98,749 | 146,452 | |
| Total non-current liabilities 5,672 23,887 Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Total current liabilities | | 2,938,883 | 3,240,827 | |
| Total liabilities 2,944,555 3,264,714 Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Employee benefits | | 5,672 | 23,887 | |
| Net assets 14,250 (262,527) Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Total non-current liabilities | | 5,672 | 23,887 | |
| Equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Total liabilities | | 2,944,555 | 3,264,714 | |
| Contributed equity 25,776,060 24,146,675 Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Net assets | | 14,250 | (262,527) | |
| Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Equity | | | | |
| Reserves - 46,384 Accumulated losses (25,761,810) (24,720,587) | Contributed equity | | 25,776,060 | 24,146,675 | |
| Accumulated losses (25,761,810) (24,720,587) | Reserves | | - | | |
| Total equity 14,250 (262,527) | Accumulated losses | | (25,761,810) | (24,720,587) | |
| | Total equity | | 14,250 | (262,527) | |

Statement of Changes in Equity For the half-year ended 31 December 2014

| Consolidated | Contributed Equity | Reserves | Accumulated Losses | Total Equity |
|--|-----------------------|----------|-----------------------|--------------|
| | \$ | \$ | \$ | \$ |
| Consolidated Balance at 1st July 2013 | 23,418,955 | 46,384 | (23,460,192) | 5,148 |
| Loss after income tax expense for the period | - | - | (454,448) | (454,448) |
| Total comprehensive income for the year | - | - | (454,448) | (454,448) |
| Contribution of Equity, net of transaction costs | 727,720 | - | | 727,720 |
| Balance at 31 December 2013 | 24,146,675 | 46,384 | (23,914,640) | 278,419 |

| Consolidated | Contributed Equity | Reserves | Accumulated Losses | Total Equity |
|--|-----------------------|----------|-----------------------|--------------|
| | \$ | \$ | \$ | \$ |
| Consolidated Balance at 1st July 2014 | 24,411,675 | 46,384 | (24,720,587) | (262,528) |
| Net loss after income tax | - | - | (1,087,607) | (1,087,607) |
| Transfer to retain earnings | - | (46,384) | 46,384 | - |
| Conversion of liabilities | 74,000 | - | - | 74,000 |
| Contribution of Equity, net of transaction costs | 1,290,385 | - | - | 1,290,385 |
| Balance at 31 December 2014 | 25,776,060 | - | (25,761,810) | 14,250 |

Statement of Cash Flows For the half-year ended 31 December 2014

| | Consolic Half-year ended 31 Dec 2014 \$ | dated Half-year ended 31 Dec 2013 \$ |
|---|--|---|
| Cash flows from operating activities | | |
| Receipts from customers (inclusive of GST) Payments to suppliers and employers (inclusive of GST) Interest received | 2,454,286 (4,631,104) 5,398 | 4,206,334 (4,877,182) 2,182 |
| Interest paid | (57,451) | (19,339) |
| Net Cash used in operating activities | (2,228,871) | (688,005) |
| Cash flows from investing activities | | |
| Payment for deposit of financial assets Payment for acquisition of financial assets Payment for acquisition of fixed assets | (100,000) | (125,939) (1,582) |
| Net cash used in investing activities | (100,000) | (127,521) |
| Cash flows from financing activities | | |
| Proceeds from borrowings Proceeds from issue of securities net of costs | 760,000 1,290,385 | - 727,721 |
| Net cash used in financing activities | 2,050,385 | 727,721 |
| Net decrease in cash and cash equivalents | (278,486) | (87,805) |
| Cash and cash equivalents at the beginning of the financial half-year | 615,941 | 315,526 |
| Cash and cash equivalents at the end of the financial half-year | 337,455 | 227,721 |

Note 1. Significant accounting policies

Basis of Preparation:

These general purpose financial statements for the interim half-year reporting period ended 31 December 2014 have been prepared in accordance with requirements of the *Corporations Act 2001* and Australian Accounting Standard AASB 134: 'Interim Financial reporting'. The group is a for-profit entity for financial reporting purposes under Australian Accounting Standards.

This interim financial report is intended to provide users with an update on the latest annual financial statements of MDS Financial Limited and its controlled entities (referred to as the "consolidated group" or "group"). As such, it does not contain information that represents relatively insignificant changes occurring during the half – year with the Group. It is therefore recommended that this financial report be read in conjunction with the annual financial statements of the Group for the year ended 30 June 2014, together with any public announcements made during the following half—year.

The interim financial statements were authorised for issue on the 26 February 2015.

Note 2. Going concern

For the half year ended 31 December 2014 the consolidated entity has a loss attributable to members of \$1,087,607 (2013: loss \$454,448) and negative cash flow from operating cash flow of \$2,228,871 (2013: negative \$688,005). At reporting date the consolidated entity has a current asset deficiency of \$1,956,049 (June 2014: deficiency \$1,852,717). These conditions indicate a material uncertainty that may cast significant doubt about the consolidated entity's ability to continue as a going concern.

The ability of the consolidated entity to continue as a going concern is dependent upon three factors, being the continuation of the business rationalisation to achieve operational scale, the full integration of the operations of Sequoia Financial Group following its acquisition by the Company and the raising of further funding if required.

The Directors announced to the market on the 2 January 2015 the successful acquisition of Sequoia Financial Group Limited. The directors anticipate that the combined group will strengthen revenues and improve performance and economics of scale.

The Company has actively undertaken steps to reduce fixed costs and improve the profitability of both its Data Subscriptions and Broking operations. Notwithstanding, the consolidated entity has the ability to scale down operations and discontinue certain programs should the need arise.

In the past the Company has successfully raised funds as and when required and will continue to do so if necessary to support or grow the business.

The financial report of the consolidated entity does not include any adjustments in relation to the recoverability and classification of recorded asset amounts or to the amounts and classification of liabilities that might be necessary should the consolidated entity not continue as a going concern and pay its debts as and when they fall due.

Note 3. Operating Segments

Identification of reportable operating segments

The consolidated entity is organised into three operating segments: data subscriptions; broking and corporate advisory. These operating segments are based on the internal reports that are reviewed and used by the Board of Directors (who are identified as the Chief Operating Decision Makers ('CODM')) in assessing performance and in determining the allocation of resources. There is no aggregation of operating segments.

The CODM reviews both adjusted earnings before interest, tax, depreciation and amortisation (segment result) and profit before income tax.

The information reported to the CODM is on at least a monthly basis.

Types of products and services

The principal products and services of each of these operating segments are as follows:

Data subscriptions provision of financial market data and analysis tools for sophisticated traders

incorporating The Bourse and Market Analyser

Broking provision of execution only, online trading

Corporate advisory provision of capital markets advice and related services

All products and services are provided predominantly to customers in Australia.

Intersegment transactions

Intersegment transactions were made at cost. Intersegment transactions are eliminated on consolidation.

Intersegment receivables, payables and loans

Intersegment loans are initially recognised at the consideration received. Intersegment loans receivable and loans payable that earn or incur non-market interest are not adjusted to fair value based on market interest rates. Intersegment loans are eliminated on consolidation.

| Six months ended 31 Dec 2014 | Data Subscriptions \$ | Broking \$ | Corporate Advisory \$ | Unallocated \$ | Consolidated \$ |
|--|-----------------------------|---------------|-----------------------------|-------------------|--------------------|
| Revenue Operating revenue | 636,587 | 1,630,164 | 2,500 | 36,198 | 2,312,949 |
| Segment revenue | 636,587 | 1,630,164 | 2,500 | 36,198 | 2,312,949 |
| Assets Segment assets | 1,294,068 | 1,617,585 | 47,152 | | 2,958,805 |
| Liabilities Segment liabilities | 1,890,250 | 402,623 | 651,681 | - | 2,944,554 |
| Six months ended 31 Dec 2013 | Data Subscriptions \$ | Broking \$ | Corporate Advisory \$ | Unallocated | Consolidated |
| Revenue | · | · | · | · | · |
| Operating revenue | 845,945 | 1,607,618 | 1,175,295 | 10,288 | 3,639,146 |
| Segment revenue | 845,945 | 1,607,618 | 1,175,295 | 10,288 | 3,639,146 |
| Assets Segment assets | 1,244,318 | 1,069,959 | 299,791 | - | 2,614,068 |
| Liabilities Segment liabilities | 1,393,707 | 597,457 | 344,485 | <u>-</u> | 2,335,649 |

Note 4. Revenue

| | Consolidated | | |
|---|--------------------------------------|--------------------------------------|--|
| | Half-year ended 31 Dec 2014 \$ | Half-year ended 31 Dec 2013 \$ | |
| Data subscriptions fees | 636,587 | 845,945 | |
| Brokerage and commission revenue | 1,630,164 | 1,607,618 | |
| Corporate advisory fees | 10,000 | 1,175,295 | |
| | 2,276,751 | 3,628,858 | |
| Other revenue Interest | | | |
| | 432 | 2,182 | |
| Net fair value (loss)/gain on other financial investments | - | (35,138) | |
| Other | 35,766 | 43,244 | |
| | 36,198 | 10,288 | |
| | 2,312,949 | 3,639,146 | |

Financial assets at fair value through profit and Note 5.

| 1055 | Consolidated | | | |
|--|--------------------------------------|---------------------------------------|--|--|
| | Half-year ended 31 Dec 2014 \$ | Full-year ended 31 June 2014 \$ | | |
| Current | Ψ | Ψ | | |
| Ordinary shares – held for trading | 119,464 | 119,464 | | |
| | 119,464 | 119,464 | | |
| Reconciliation | | | | |
| Reconciliation of the fair values at the beginning and end of the current and previous financial periods are set out below | | | | |
| Opening fair value | 119,464 | - | | |
| Additions | , - | 125,940 | | |
| Disposals | - | - | | |
| Revaluation increments to fair value | - | (6,476) | | |
| Closing fair value | 119,464 | 119,464 | | |
| Non-current | | | | |
| Listed options – designated at fair value through profit or loss | 212,788 | 170,288 | | |
| Shares in other corporations – available for sale Revaluation increments to fair value | 152 | 152 | | |
| | 212,940 | 170,440 | | |
| Reconciliation | | | | |
| Reconciliation of the fair values at the beginning and end of the current and previous financial periods are set out below | | | | |
| Opening fair value | 170,440 | 152 | | |
| Additions | 50,000 | 170,288 | | |
| Revaluation increments to fair value current year | (7,500) | - | | |
| Closing fair value | 212,940 | 170,440 | | |

Fully paid ordinary shares held by the company, of two Australian companies whose shares are listed on the Australian Securities Exchange, are restricted securities and subject to escrow until 1 July 2015 and 20 December 2015.

Note 6. **Interest in Principle Subsidiaries**

Set out below are the Group's subsidiaries at 31 December 2014. The subsidiaries listed below have share capital consisting solely of ordinary shares, which are held directly by the Group and the proportion of ownership interests held equals the voting rights held by the Group. Each subsidiary's country of incorporation or registration is also its principle place of business.

| Name of Subsidiary | Principal Place of Business | Ownership Interest Held by the Group | |
|---|--------------------------------|--------------------------------------|-----------------|
| | | At 31 December 2014 | At 30 June 2014 |
| Trader Dealer Online Pty Ltd | Australia | 100% | 100% |
| Bourse Data Pty Ltd MDS Financial Services Pty Ltd (in | Australia | 100% | 100% |
| administration) | Australia | - | 100% |
| D2MX Pty Ltd | Australia | 100% | 100% |
| Market Data Service Pty Ltd | Australia | 100% | 100% |
| The Cube Financial Group Pty Ltd | Australia | 100% | 100% |
| MDSnews.com Pty Ltd | Australia | 100% | 100% |
| MDSnews Australia Pty Ltd | Australia | 100% | 100% |

Note 7. Intangible Assets

| | Consolidated | |
|-------------------------------|--------------------------------------|---------------------------------------|
| | Half-year ended 31 Dec 2014 \$ | Full-year ended 31 June 2014 \$ |
| Non-current | | |
| Goodwill | | |
| Cost | 8,173,200 | 8,173,200 |
| Accumulated impairment losses | (7,112,368) | (7,112,368) |
| | 1,060,832 | 1,060,832 |
| Websites | | |
| Cost | 38,381 | 38,381 |
| Accumulated impairment | (20,000) | (20,000) |
| Accumulated amortisation | (16,543) | (14,704) |
| | 1,838 | 3,677 |
| Other intangible assets | | _ |
| Cost | 220,000 | 220,000 |
| Accumulated amortisation | (151,500) | (129,500) |
| | 68,500 | 90,500 |
| Total intangibles | 1,131,170 | 1,155,009 |

The recoverable amount of the consolidated entity's goodwill has been determined by a value-in-use calculation using a discounted cash flow model, based on a 12 month projection period approved by management and extrapolated for a further 4 years by using a steady growth rate, together with a terminal value.

Key assumptions are those to which the recoverable amount of an asset or cash-generating units is most sensitive.

The following key assumptions were used in the discounted cash flow model for the Data Subscriptions division: a.15% (2012: 15%) pre-tax discount rate; and,

b.10% (2012: 0%) per annum projected revenue growth rate.

The discount rate of 15% pre-tax reflects management's estimate of the time value of money and the consolidated entity's weighted average cost of capital adjusted for the risk free rate and the volatility of the share price relative to market movements.

Management believes that previous decline in subscription revenue growth has flattened, increasing revenues are expected through a wider acceptance of its renewed product offering and new strategic partnerships.

There were no other key assumptions for the data subscriptions division.

Based on the above, management is satisfied that there are no indicators of impairment to the current carrying value of goodwill.

Note 8. Borrowings

| | Jun-14 | Dec- 14 |
|--------------------|-----------|-------------|
| | | |
| Loan | \$540,000 | \$540,000 |
| Short team loan | | \$200,000 |
| Convertible Note # | | \$560,000 |
| | \$540,000 | \$1,300,000 |

^{*} Short-term loan to support an additional bond required for a one off trade

Note 9. Contingent liabilities

The consolidated entity has given bank guarantees as at 31 December 2014 of \$74,673 (2013: \$74,673) to its landlord and \$25,000 (2013: \$50,000), in relation to credit facilities to its bankers.

The group have not accrued for services from a supplier as the delivery of services disputed and a potential claim from the supplier highly unlikely. The transaction occurred more than two years ago with no claims for payment being made to date.

Note 10. Events after the end of the interim period

Other then the following, the directors are not aware of any significant event since the end of the interim period.

- Successful acquisition of Sequoia Financial Group Limited completion occurred on 2 January 2014
 At the time the financial statements were authorised for issue, the group had not yet confirmed the acquisition for 100% interest acquisition of Sequoia Financial Group Limited. In particular the fair values of the assets and liabilities have not been finalised. It is also not yet possible to provide detail information about each class of acquired asset and liabilities of the acquired entity.
- Mr Peter John Stirling, Chairman and Non Executive Director resigned as Chairman 5 January 2015
- Mr Bruce Richard Sydney Symon, Executive Director appointed Chairman 5 January 2015
- Ms Jamie Gee Choo Khoo, Non Executive Independent Director resigned 12 January 2015

Note 11. Fair value measurement

Fair Value Measurements at 31 December 2014 Using:

| | Using Quoted Prices in Active Markets for Identical Assets | Using Significant Observable Inputs Other than Level 1 Inputs | Using Significant Unobservable Inputs |
|---|--|--|--|
| Description | (Level 1) | (Level 2) | (Level 3) |
| Investments in shares of listed corporations | 119,464 | | |
| Investments in unlisted corporations | | - | - |
| Investments in escrow shares of listed corporations | 212,940 | - | - |

[#] Convertible Notes issued to three parties, for a two year period at a conversion price of \$0.006 at a coupon of 12%



MDS FINANCIAL GROUP LIMITED ABN 90 091 744 884 INDEPENDENT AUDITOR'S REVIEW REPORT TO THE MEMBERS OF MDS FINANCIAL GROUP LIMITED

Report on the Half-year Financial Report

We have reviewed the accompanying half-year financial report of MDS Financial Group Limited, which comprises the consolidated statement of financial position as at 31 December 2014, the consolidated statement of profit or loss and other comprehensive income, consolidated statement of changes in equity, and the consolidated statement of cash flows for the half-year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information and the directors' declaration.

Directors' Responsibility for the Half-Year Financial Report

The directors of MDS Financial Group Limited are responsible for the preparation of the half-year financial report that gives a true and fair view in accordance with Australian Accounting Standards (including Australian Accounting Interpretations) and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the half-year financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410: Review of a Financial Report Performed by the Independent Auditor of the Entity, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the half-year financial report is not in accordance with the Corporations Act 2001 including: giving a true and fair view of MDS Financial Group Limited's financial position as at 31 December 2014 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134: Interim Financial Reporting and the Corporations Regulations 2001. As the auditor of MDS Financial Group Limited, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Independence

In conducting our review, we have complied with the independence requirements of the *Corporations Act 2001*.

SYDNEY

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Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report of MDS Financial Group Limited is not in accordance with the *Corporations Act 2001*, including:

- (i) giving a true and fair view of MDS Financial Group Limited's financial position as at 31 December 2014 and of its performance for the half-year ended on that date; and
- (ii) complying with AASB 134: *Interim Financial Reporting* and the *Corporations Regulations 2001*.

Emphasis of Matter

Without qualifying our conclusion, we draw attention to Note 2 in the financial report, which indicates that the consolidated entity incurred a net loss of \$1,087 607 and had operating cash outflows of \$2,228,871 during the half-year ended 31 December 2014 and as of that date the company's current liabilities exceeded its current assets by \$1,956,049. These conditions, along with other matters as set forth in Note 2, indicate the existence of a material uncertainty that may cast significant doubt about the consolidated entity's ability to continue as a going concern and therefore, the consolidated entity may be unable to realise its assets and discharge its liabilities in the normal course of business and at the amounts stated in the half-year financial report.

Hall Chodwick

Hall Chadwick Level 40, 2 Park Street Sydney, NSW 2000

Drew Townsend

Partner

Date: 26 February 2015



