

6 March 2015

Company Announcements Office
Australian Stock Exchange Limited

Prime Financial Group Ltd
ACN 009 487 674

Level 17, Como Office Tower
644 Chapel Street
PO Box 6105
South Yarra VIC 3141

Tel 03 9827 6999
Fax 03 9827 9100

enquiries@primefinancial.com.au
www.primefinancial.com.au

Appointment and Resignation of Company Secretary

Prime Financial Group Ltd (Prime) wishes to advise that Campbell Kennedy has resigned as Company Secretary and Chief Financial Officer, effective today.

Peter Madder, a Co-founder of Prime and Executive Director has been appointed Company Secretary and Chief Financial Officer.

Prime www.primefinancial.com.au

Prime is an Integrated Wealth Management Group providing Financial & Retirement Planning, Investment Advice, Life Insurance, Asset Protection Advice incorporating Legal Services, Superannuation including Self-Managed Superannuation and Accounting Services.

For more information on this announcement please contact Simon Madder (Managing Director/CEO) on (03) 9827 6999.