



MARKET RELEASE

13 April 2015

Bluechiip Limited

TRADING HALT

The securities of Bluechiip Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 15 April 2015 or when the announcement is released to the market.

Security Code: BCT

Kobe Li

Senior Adviser, Listings Compliance (Melbourne)



13 April 2015

Mr Kobe Li
Senior Adviser, Listings Compliance (Melbourne)
ASX Compliance Pty Ltd
Rialto Towers
Level 4, 525 Collins Street
MELBOURNE VIC 3000

By email: Zheng.Li@asx.com.au

Dear Mr Li

TRADING HALT REQUEST: BLUECHIIP LIMITED

Pursuant to Listing Rule 17.1, Bluechiip Limited (ASX: BCT) (**Company**) hereby requests a trading halt effective pre-open on Monday 13 April 2015.

The trading halt is requested pending an announcement to the market in connection with a proposed capital raising via a placement of ordinary shares to sophisticated and professional investors. The trading halt is necessary to allow the capital raising to proceed in an orderly manner and to ensure that trading in the Company's securities does not occur in an uninformed market.

It is expected that the trading halt will end when the company is in a position to provide an announcement to the market regarding the proposed capital raising.

The Company requests the trading halt until the release of the announcement, but no later than the commencement of normal trading on Wednesday 15 April 2015 unless the Company otherwise requests.

The Company is not aware of any reason why the trading halt should not be granted, or of any other information necessary to inform the market about the trading halt.

Yours faithfully

A handwritten signature in black ink, appearing to be "Lee Mitchell", enclosed within a circular stamp or seal.

Lee Mitchell
Company Secretary