



Results of Government SIM® trial in Denmark

For Immediate Release:

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Highlights:

- Copenhagen Municipality and Abena A/S report finalised, following the evaluation of Simavita's Smart Incontinence Management (SIM®) system in Denmark
- Results highlight a reduction in the cost of consumables, a reduced incidence of urinary tract infections in residents observed, and a reduced number of falls amongst residents that had been assessed using SIM®
- Trial sites now ordering SIM® for ongoing assessments and other Danish Municipalities will soon commence pilots trialling the SIM® system

Sydney, Australia – Simavita Limited ("**Simavita**" or the "**Company**") (TSX-V: SV; ASX: SVA), a global leader in the digital healthcare sector, is pleased to release a summary of clinical results observed during a trial evaluation of Simavita's SIM® system at showcase sites in Denmark. The trial was conducted in late 2014 in collaboration with the Copenhagen Municipality and the Company's local distributor, Abena A/S. It assessed both the benefits of using an evidence based, instrumented, 72 hour assessment and the resulting outcomes of continence care plans generated by SIM®.

The Danish Healthcare Sector

Denmark is recognized as a leader in the aged care sector. Care for the elderly is approached with a focus on wellness, and the practices implemented there are designed to ensure a high standard of care. Where best practices are identified, it is common for them to be deployed across many of the country's 51 municipalities.

Approximately 89,500 elderly people in Denmark live in a nursing home with different degrees of care ranging from complete care to assisted living. In Denmark, currently more than 1 million people are aged over 65. It is estimated that around 10% of the total Danish population of 5,655,750 people - with an overrepresentation in nursing homes - suffers from incontinence ranging from light to severe.

The Danish aged care industry is government controlled and is managed via multiple municipalities. Aged care facilities are owned and operated by the municipality government and buying is done centrally via each municipality.

About the trial

The Company has previously reported on the SIM® trial in Copenhagen and the government has now released a preliminary report in respect of the findings of this trial.

The objective of the evaluation was to determine whether the use of SIM® assessments would result in an accurate, systematic approach to incontinence assessment, and deliver an optimised and person-centred consumption of incontinence pads.

Results

The SIM® 72 hour assessment was conducted across a group of residents. The trial focused on three elements: the resident, the nursing staff and the IT system. Significant outcomes from the trial as expressed in the report were as follows:

- The customer expressed the view that the SIM® system is easy to work with.
- 60% of the residents assessed are now wearing a smaller sized pad during the day.
- Over 25% of the residents assessed are now using a smaller sized pad during the night.
- Post assessment, a reduction in the occurrence of urinary tract infection amongst the residents was observed.
- Post assessment, a reduction in the number of falls amongst these residents was also observed.

These observations should result in a lower total cost of consumables used (i.e. the use of fewer and smaller pads), as well as the potential to improve clinical outcomes and reduce key risks in respect of falls and urinary tract infections (UTIs). Both UTIs and falls are common triggers for entry into acute care (hospitals), which in turn translates to higher costs to the healthcare sector. Additionally, UTIs and falls create serious clinical and personal complexities for the elderly.

“The observations from this Danish trial are consistent with our experience in other markets and we are absolutely delighted that such positive clinical and commercial outcomes were identified. These results now provide an excellent platform for a broader Danish roll out, as well as an important reference point for other European countries”, commented Simavita CEO, Mrs. Philippa Lewis.

As a result of the successful trial and the evaluation report, momentum is building in Denmark with further Danish Municipalities positioned to commence trials of the SIM® system technology.

For further information, see our website (www.simavita.com) or contact the persons outlined below.

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About Simavita

Simavita is a medical device company that has developed an innovative, world first solution for the management of urinary incontinence, with a focus on the elderly. The first product is the SIM® platform technology which is an instrumented incontinence assessment application that provides evidence-based incontinence management care plans to the residential aged care market.

About SIM®

SIM® is a wireless sensor technology that delivers evidence-based instrument incontinence data on individuals. SIM® provides user friendly tools and software to assess the incontinence condition and to help plan better outcomes. SIM® is used to detect, record and report incontinence events during a compulsory or recommended assessment period in residential aged care facilities to develop an evidence-based incontinence care plan.

Conducting assessments is mandatory in many countries and the incontinence assessment creates an influential element of care of each individual. For more information on Simavita or SIM®, please visit www.simavita.com.

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