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Company Announcement Office Australian Securities Exchange Limited

## Re: Brown Communications Inc. GoConnect's Go FreePP smartphone platform kicks off its business worldwide

Please find attached media release by Go FreePP Ltd. Go FreePP Ltd is owned equally by GoConnect Ltd and Browan Communications Inc of Taiwan. The media release kicks off the business of Go FreePP Ltd to generate revenue from Pay Per View service (PPV) immediately. Additional revenue will be generated via the Go FreePP app from telecommunication services in coming months.



## Media Release 27 April 2015 Melbourne/Los Angeles/Taipei

Re: Browan Communications Inc. / GoConnect's Go FreePP smartphone platform kicks off its business worldwide

Browan Communications Inc.("Browan") and ASX listed GoConnect ("GCN") are pleased to advise that their partnership to establish **Go FreePP**, an integrated smartphone communication and media entertainment platform, has kicked off its business today with a major marketing campaign broadcast worldwide to over 17 million registered smartphone users of FreePP.

Through GCN's associate Go Zhongshe Ltd, GCN has secured exciting Pay Per View (PPV) programs from Los Angeles based entertainment production house Status Media Inc / Jam House Live. The first PPV Event is the After Party to the Boxing Match of the Century, Floyd Mayweather versus Manny Pacquiao to be held on 2 May 2015. The After Party will be streamed live from the Las Vegas Paris Hotel & Casino and will be hosted by the extremely popular Hollywood Rapper and Songwriter Nicki Minaj. Nicki Minaj has more than 42 million Facebook fans and over 19 million Twitter followers. Tickets for the After Party are for sale now with the top VIP package priced at US\$10,000.

The marketing campaign is to secure prepaid bookings to the After Party PPV Event at US\$14.99 for each view. The PPV Event will also be extensively promoted on US cable TV networks as a bundled package to the Boxing Match PPV which is expected to attract over 4 million viewers.

Go FreePP is the primary smartphone TV distribution platform for the After Party PPV Event worldwide.

To install FreePP, go to  $\underline{http://www.freepp.com}$  or find  $Go\ FreePP$  on Facebook or follow us on Twitter  $@go\_freepp$ 

Go FreePP Ltd is a Browan/GoConnect (GCN) company.

For further reference, contact GoConnect Ltd on <a href="media@goconnect.com.au">media@goconnect.com.au</a> or visit <a href="http://www.megaafterparty.com/FreePP/">http://www.megaafterparty.com/FreePP/</a>