

8 May 2015

ASX ANNOUNCEMENT
MANALTO APPOINTS JUSTIN VIANELLO AS CHIEF FINANCIAL OFFICER

Manalto Limited (MTL.ASX) (“the Company”) advises the appointment of Justin Vianello as Chief Financial Officer. Justin’s appointment is effective immediately, and the role is currently Australian based, with plans to be US based from July 2015. Justin is responsible for all financial aspects of the business and strategy, covering both Australia and the USA.

Justin brings extensive international experience in finance roles within the USA, Australia and South Africa, with specific experience in capital raising, both with private equity and project finance, and managing the financial aspects of international expansions. In addition, Justin has experience in early-stage growth companies establishing, operating and maintaining the financial and reporting functions within the organisation.

Justin joined Manalto from Quantum Power Limited, a Brisbane-based renewable energy business, where he held the role as Group Commercial & Financial Director. Prior to this, he was Chief Financial Officer for Brisbane-based Forex Management Specialists, and worked for PriceWaterhouseCoopers in a number of roles across USA, Australia and South Africa.

Anthony Owen, Founder and Chief Executive Officer, Manalto, said, “Following the recent capital raising, Manalto has entered a rapid growth phase in the Company’s lifecycle and requires high calibre, results-oriented leaders who understand the entrepreneurial nature of the business. Justin’s diverse background and solid capability will set the financial foundation to support the future growth of Manalto.”

Justin holds an Executive MBA, an Honors Degree in Business Commerce and is a Member of the Institute of Chartered Accountants in both Australia and South Africa.

About Manalto Limited

Manalto Limited is a provider of enterprise social media management solutions. Manalto enables organisations to efficiently manage their social media assets at scale, with alignment to their structure. Manalto delivers controls to support brand management and risk management across social media. It has offices in Los Angeles and Washington DC Metro, and supports customers globally. For further information, please visit Manalto.com