

3 June 2015

ASX ANNOUNCEMENT

**GNC AUSTRALIA REAPPOINTS MANALTO
AS PROVIDER OF SOCIAL MEDIA MANAGEMENT SOLUTION**

Manalto Limited (MTL.ASX) advises that GNC Australia has reappointed Manalto as its technology provider to deliver its Social Media Management Solution to underpin the central management of its social media presence within Australia.

GNC Australia, which has 30 units in New South Wales, Victoria and Queensland, and is part of the global GNC Live Well group that has more than 8000 units globally, has been using the Manalto technology to manage its social media assets since mid-June 2014.

Anthony Owen, Manalto Founder and Chief Executive Officer, said, "Manalto is delighted with the opportunity to continue to deliver social media management capabilities to GNC Australia. The solution is designed to enable a streamlined and coordinated approach to managing a social media presence at scale, and gives GNC the ability to centrally track community engagement and run campaigns across multiple corporate social media assets – efficiently."

The GNC announcement is one of several anticipated announcements expected in the coming weeks with several contracts issued and waiting for client sign off. The addressable market of these pending contracts is plus 5000 units.

The active pipeline figure has grown from an approx. 91k units in April to approx. 125K units which is an increase of approx. 37% over past 2 months.

Manalto also anticipates that its new product Soshlr will generate various contracts in the coming weeks. Soshlr has in a short time created a deep and active pipeline of potential host companies who are undertaking assessment of the Soshlr software. These host companies include some of the largest in the world with substantial market reach.

About Manalto Limited

Manalto Limited (MTL.ASX) is a provider of enterprise social media management solutions. Manalto enables organizations to efficiently manage their social media assets at scale, with alignment to their structure. Manalto delivers controls to support brand management and risk management across social media. It has offices in Los Angeles and Washington DC Metro, and supports customers globally. For further information, please visit Manalto.com