

10 June 2015

Enzumo Limited
ASX Code: ENZ

Corporate Structure

Shares on issue: 52.53M
Market Cap: A\$12.1M
52 week high: A\$0.255
52 week low: A\$0.215

Directors & Management

Mr Niall Cairns
Non-Executive Chairman

Mr Andrew Rawlinson
Executive Director

Dr Phillip Carter
Non-Executive Director

Wayne Longbottom
Chief Financial Officer

Stephen Bell
Head of Innovation

Lyn Bell
General Manager

Top 5 Shareholders

Enzumo Group Pty Ltd
<Elms Solutions Unit A/C>-
13.33%

Enzumo Group Pty Ltd
< Enzumo Consulting Unit A/C>-
13.33%

Kestrel Growth Companies Ltd –
10.69%

Carnethy Evergreen Pty Ltd
< Carnethy Evergreen Fund A/C>-
5.12%

Gumbalie Pty Ltd <Short Term
Trading A/C> 3.81%

Top 5 Total: 46.3%

Enzumo to launch Xplan Managed Service to meet strong IFA market demand

HIGHLIGHTS

- **Enzumo's Xplan Managed Service is a fully outsourced solution that will significantly improve operational efficiency and productivity of Independent Financial Advisors (IFA)**
- **Introduction of Enzumo's Xplan Managed Service forms a key pillar of expansion strategy and builds upon robust revenue base**
- **Seven IFA practices signed up in April 2015 following 'soft launch' of Enzumo's Xplan Managed Service – four operating under one of Australia's largest financial institutions**
- **Increased compliance and regulatory requirements placed on financial services industry driving demand for outsourcing of systems management**
- **Enzumo's Xplan Managed Service will allow IFA practices to maximise ROI on Xplan systems**
- **Full launch of Enzumo's Xplan Managed Service to coincide with strategic marketing program to be executed in September quarter 2015**

Enzumo Limited ("Enzumo" or "the Company") is pleased to announce the launch of its Managed Service for the Xplan platform, following strong initial uptake and continued demand for a fully outsourced Xplan management solution.

The Company successfully completed a 'soft launch' of its Xplan Managed Service in March this year, with seven IFA practices becoming clients within the first month. Significantly, four of these practices operate under the umbrella of one of Australia's five largest wealth management institutions.

Enzumo's Xplan Managed Service will be officially launched in the September quarter 2015 and will coincide with the execution of the Company's strategic marketing program.

Enzumo's Xplan Managed Service offering will significantly reduce the time and resources required for Xplan site administration activities such as upgrade management, user maintenance and data feed integrity.

Furthermore, Enzumo's Xplan Managed Service configuration suite will assist IFA businesses to significantly improve productivity and efficiency through a number of key areas including;

- Streamlined provision of advice generation through wizard and templates
- Delivery of comprehensive and scaled advice using single wizard
- Para planning request wizard
- Automated workflow through the financial planning process – includes prospecting, advice generation, advice implementation and review of advice
- Client review reporting across multiple entities including personal, SMSF and trust companies
- Opt-in automation

Enzumo Limited Executive Director, Andrew Rawlinson, commented: “We are very pleased to announce the upcoming launch of Enzumo's Xplan Managed Service to the financial services sector as we believe it will enable IFA businesses to significantly streamline their daily operations.

Following our soft launch of Enzumo's Managed Service in March this year, which was met with a very positive reception, we have continued to receive a strong demand for a fully outsourced service which can help small businesses improve efficiency and increase their ROI on Xplan spend.

The financial planning industry has been at the forefront of increased compliance and regulatory requirements in recent times, which has highlighted the need for IFAs to maximise their resources and lower cost bases in order to maintain healthy margins.

The launch of Enzumo's Xplan Managed Service will form a key pillar of the Company's expansion strategy in coming months, and we look forward to providing our shareholders with further development updates in the near future.”

For further information please contact:

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Enzumo Limited – Business Overview

Enzumo Limited (ASX: ENZ) is the leading XPLAN customisation provider in Australia. Enzumo engages with organisations to optimise their XPLAN system by customising its powerful capabilities, and maximising its performance by tailoring it to specific business requirements.

XPLAN is a market leading (60%+) IRESS product that provides the most comprehensive range of integrated wealth management software tools in Australia. It is a browser-based software for the wealth management industry, providing financial planners and risk managers with a variety of integrated tools for financial planning, client management and business management.

Enzumo's other major product offering is their e-learning management systems (eLMS), which are cloud based interactive and instructional guides that are available to help optimise the use of XPLAN and Enzumo's add-on products.

Furthermore, the eLMS product has a wide range of applications including the use of a professional learning platform. Businesses are also able to support their proprietary workflows and to train staff on software configuration, workflow systems and the underlying financial planning software through the use of eLMS.

Enzumo's solutions are developed to meet the needs of all financial planners, wealth management institutions, dealer groups and smaller independent financial advisors. The tailored customisation of XPLAN delivered by Enzumo leads to reduced overhead costs and increased productivity.