

2013 TOUR DE FRANCE YELLOW JERSEY WINNER CHRIS FROOME APPOINTED TURBINE AMBASSADOR

KEY HIGHLIGHTS:

- **2013 Tour de France winner Chris Froome joins Rhinomed as Turbine™ Global Ambassador**
- **New Turbine™ developed off the back of feedback from Froome**
- **Froome using Turbine™ during the 2015 Tour de France**
- **Murdoch University (WA) currently undertaking confirmation trial on Turbine™ performance and recovery utility**

6th July, 2015. Melbourne, Australia. Rhinomed Ltd (ASX:RNO) an Australian company focused on the development of novel nasal and respiratory technology today announced 2013 Tour de France Yellow Jersey winner Chris Froome has joined as its new Turbine™ Global Ambassador.

Froome, one of the world's leading and most popular cyclists, won the Tour de France in 2013 and has also won the Tour of Oman, the Tour de Romandie, came second in the Vuelta a Espana, and won Bronze in the 2012 Olympic Games Time Trial. Froome was also Velo Magazine International Cyclist of the Year: 2013. He is one of the hot favourites in this year's Tour de France.

Froome, who wore the Turbine during the first Stage of this year's Tour commented: "It's a great piece of equipment. Less energy and distraction with breathing means I can use more energy in other important parts of my riding, like focussing on power, cadence and keeping my head in the game."

Rhinomed CEO Michael Johnson said: "We met Chris when he started wearing the Turbine™ in last year's Vuelta a Espana, and have been building a strong relationship since that time. Chris provided extensive input and data into the new Turbine™ design and we are thrilled to have now locked in this long-term relationship."

Murdoch University in Western Australia are currently undertaking a confirmation trial on the new Turbine™. This trial will seek to gather data and confirm the impact of the Turbine breathing technology on performance and recovery.

Froome will be the figurehead for Turbine™'s International push into the global sport and exercise market. Froome will wear the Turbine as part of his 2015 Tour de France campaign. The gruelling Tour de France is one of the world's greatest sporting events. This year it began in Utrecht, Netherlands and will reach its conclusion along the Champ de'Elysee in Paris on July 26th. It is the second most watched sporting event on the planet.

Johnson said, "We know the Turbine™ can help deliver that all important second wind and we hope it helps Chris to power his way to victory in this year's Tour de France."

The Turbine™ is a sport breathing aid that can assist those undertaking aerobic sport and exercise. Rhinomed's technology has shown in clinical trials that it can deliver an average increase of 38% more air through the nasal passages. The Turbine is being increasingly adopted by the world's elite athletes including Calvin Watson (Trek Factory Racing Team); Paul Van Der Ploeg (world champion eliminator mountain bike champion); and triathletes Emily Cocks (US), Luke Bell (Australia) and Annabel Luxford (Australia).

The Turbine is available online at www.theturbine.com and available in 17 countries at premium cycling and sports stores.

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About Rhinomed Limited (ASX: RNO)

Rhinomed Limited is a Melbourne based technology firm with a focus on nasal, respiratory and breathing management technologies. The company is seeking to monetise applications of its technology portfolio in the Sport, Sleep, Well-being and Drug Delivery markets. For more information go to www.rhinomed.global

About the Turbine™

Turbine™ is a revolutionary respiratory technology designed specifically for the sport market. Turbine delivers an average increase of 38% more airflow through the nasal passages and has been designed for both professional and amateur athletes participating in sports and fitness activities ranging from triathlon, cycling, running and non-impact sports to elite training environments, such as altitude training. You can purchase a Turbine by visiting www.theturbine.com