



GoConnect Limited ACN 089 240 353 Level 3, 112 Wellington Parade, East, Melbourne Victoria 3002 Australia

Tel: 61 3 8833 7242

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Company Announcement Office Australian Securities Exchange Limited

## Re: GoConnect's Go Zhongshe achieves important milestone

The Board of GoConnect ("GCN") is pleased to advise that its associate Go Zhongshe Ltd ("Go Zhongshe"), which GCN owns 1/3 equity interest, has completed on 23 July 2015 the official sealing of the agreement ("Agreement") entered into with the Jianshui County Grape Cooperative, and Jianshui Trade Development Board representing the Jianshui County Government of the Yunnan Province. Sealing of the Agreement by the 3 parties was conducted at an official ceremony held in Kunming, capital city of Yunnan Province in the south-west of China. The ceremony was attended by senior government officials who oversee the agricultural industry of Jianshui County, the full Board and management of Go Zhongshe, senior trade commissioners of Austrade China regions, directors of National Australia Bank ("NAB") of Greater China, and a number of senior local and provincial government officials of Yunnan Province including the Secretary General of Yunnan International Cultural Exchange Centre, a top NGO of Yunnan Province.

The ceremony marked an important milestone for the joint venture between Go Zhongshe and the Jianshui Trade Development Board. The table grape joint venture in the Jianshui County is highly regarded by both Austrade and the NAB. The sealing of the Agreement confirms officially the controlling equity interest of Go Zhongshe in the joint venture company at 60% while the Jianshui Trade Development Board is at 40% ("JV Company").

Under the Agreement, Go Zhongshe has secured for the JV Company exclusive supply of the entire annual production of acceptable grade table grapes of the Jianshui County vineyard from the Jianshui County Grape Cooperative and Jianshui Trade Development Board from the 2016 harvest commencing in March 2016.

The Jianshui County vineyard is of a substantial scale when one considers that, at its current year production of 180,000 tonnes of high quality table grapes, its production exceeds Australia's entire 2014 production of table grapes by 50%. The Jianshui County vineyard has been in production for more than 12 years and is professionally managed, achieving a yield of about 30 tonnes per hectare of table grape production, more than twice the yield per tonne produced by other major grape producing and exporting nations such as Chile, Argentina, Italy and South Africa. The entire table grape production of the Jianshui County vineyard is sold locally in China, representing about 2% of China's annual domestic consumption, and is slightly ahead of total annual historical import volume.

Go Zhongshe has also advised that, working closely with the Jianshui Trade Development Board, it has made significant advance in establishing a new brand for the table grape products, and establishing new sales distribution networks for the Jianshui table grape products.

Go Zhongshe has held discussions with a number of major Australian agricultural and food producing companies with a view to partner with them to introduce high standard of quality assurance and traceability systems into China's agriculture industry commencing with the Jianshui County vineyard. The objective is to help achieve a high quality and safe product brand for a range of Jianshui farm products.

Negotiation on an agreement is being finalized with one of China's major retail groups with over 30 years of experience in China's retail market, the Swashes group (www.swashes.com.cn) which has retail points of sales throughout China. The strength of Swashes is in its offline and online (O2O) presence in China. The objective of this agreement is for the JV Company to leverage on Swashes' retail strength and China-wide coverage, by establishing a special Jianshui product isle within all Swashes supermarkets including its over 300 direct and associated retail outlets throughout China and on its online sales platforms, commencing with Jianshui table grapes. Over time, this strategy will extend to a whole range of Jianshui fresh farm produce to be marketed by the JV Company under the one trademarked brand. The pending agreement with Swashes will be the first distribution deal for Jianshui farm products while discussions continue to secure additional distribution partners.

These developments will underpin the business plan of the JV Company to achieve the company's current target sale price for the products in 2016 and accordingly, to derive significant revenue and profit for the Go Zhongshe group from 2016. These developments are accordingly helping to underpin the investment value of GCN's stake in Go Zhongshe who is seeking listing on an appropriate stock exchange.

For further information regarding this release, please contact media@goconnect.com.au