

Form 603

Corporations Act 2001

Section 671B

Notice of initial substantial holder

To Company Name/Scheme AHAlife Holdings Limited

ACN/ARSN 006 908 701

1. Details of substantial holder (1)

Name RAKUTEN, INC.; RAKUTEN USA, INC.; and its controlled bodies corporate listed in Annexure A ("RAKUTEN GROUP ENTITIES")

ACN/ARSN (if applicable)

The holder became a substantial holder on 27/07/2015

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
ORD	9,899,340	9,899,340	6.20%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
RAKUTEN USA, INC.	Power to exercise or control the exercise of, a right to vote attached to the securities.	ORD 9,899,340
RAKUTEN, INC	As above	As above

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
RAKUTEN USA, INC.	RAKUTEN USA, INC.	RAKUTEN USA, INC.	ORD 9,899,340

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
RAKUTEN USA, INC.	27 July 2015	N/A	Shareholding in AHAlife Holdings Inc. which was acquired by AHAlife Holdings Limited (formerly known as INT Corporation Limited)	ORD 9,899,340

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
RAKUTEN, INC	Controller of the substantial shareholder
RAKUTEN GROUP ENTITIES	Controlled bodies corporate

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
RAKUTEN USA, INC.	1 South Station, Suite 400, Boston MA 2110, USA
RAKUTEN, INC.	4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo

Signature

print name	Yoshihisa Yamada	capacity	Executive Vice President, Representative Director and CFO of Rakuten, Inc.
sign here		date	29 July 2015

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

ANNEXURE A

This is the annexure marked 'A' of 1 page referred to in the Notice of Initial substantial holder



Yoshihisa Yamada
Executive Vice President, Representative Director and CFO of Rakuten, Inc.
29 July 2015

Controlled bodies corporate

Entity name	Country of incorporation
Ebates Inc.	USA
Fusion Communications Corporation	Japan
Kenko.com, Inc.	Japan
LinkShare Japan K.K.	Japan
PRICEMINISTER S.A.S.	France
Rakuten Auction, Inc.	Japan
Rakuten Bank, Inc.	Japan
Rakuten Baseball, Inc.	Japan
Rakuten Card Co., Ltd.	Japan
Rakuten Commerce LLC	USA
Rakuten Edy, Inc.	Japan
Rakuten Kobo Inc.	Canada
Rakuten Life Insurance Co., Ltd.	Japan
Rakuten Marketing LLC	USA
Rakuten Securities, Inc.	Japan
Viber Media Ltd.	Cyprus
Viki, Inc.	USA