

ASX ANNOUNCEMENT, 4 September 2015

TRANSITION OF ASX LISTING FROM MINING TO INDUSTRIAL

- Reclassification of ASX listing from mining entity to industrial
- The result of evolution in focus from geothermal to industrial
- Provides shareholders with greater clarity and comparability
- Impacts periodic financial reporting requirements

On 1 October 2015, the ASX listing classification of Greenearth Energy Ltd (ASX:GER) ("Greenearth") will transition from a "mining exploration entity" to an ordinary industrial listing.

For reporting purposes, Greenearth's ASX listing is currently categorised as a "mining entity" (due to its historical geothermal exploration and development activities). The business focus has evolved from geothermal to industrial efficiency technology, primarily via Greenearth's 100% owned subsidiary Vivid Industrial and its investment in NewCO2Fuels.

Reclassification will provide greater clarity for existing shareholders and investors on the company's operating activities, and better align periodic reporting requirements with underlying operations.

Further details regarding the evolution of business focus from geothermal to industrial businesses can be found in the company's previous Annual Reports, Quarterly Activities Reports and other ASX announcements.

Transition will occur on 1 October 2015, therefore:

- Last reporting as a mining entity will be for the guarter ending 30 September 2015;
- First reporting as an industrial entity will be for the quarter ending 31 December 2015;
- First interim financial reporting as an industrial entity will be for the six months to 31 December 2015; and
- First annual financial reporting as an industrial entity will be for the year to 30 June 2016.

The following table summarises the impacts on Greenearth's periodic financial reporting requirements:

Periodic report	Current requirement (mining entity)	New requirement (industrial classification)
Quarterly Cash Flow Report	Report within one month after end of each quarter ("Appendix 5B") (mining entity format)	Report within 1 month after end of each quarter ("Appendix 4C") (industrial entity format)
Quarterly Activities Report	Report within one month after end of each quarter	No equivalent report. Commentary to the Appendix 4C will replace and enhance the narrative currently included in the Quarterly Activities Report.
Half-year Report	No equivalent report	Half-year report ("Appendix 4D") within 2 months after balance date (ie by end Feb.)
Half-year Financial Report	Report within 75 days after balance date (ie by mid March)	Report within 2 months after balance date (ie by end Feb.)
Preliminary Final Report	No equivalent report	Preliminary Final Report ("Appendix 4E") within 2 months after balance date (ie by end Aug.)
Annual Financial Report	Report within 3 months after balance date (ie by end Sep.)	Report within 3 months after balance date (ie by end Sep.)

We look forward to providing the above reports to shareholders.

Samuel Marks

Managing Director Greenearth Energy Limited

Please direct all enquiries to Samuel Marks, Managing Director, telephone 03 9620 7299.

About Greenearth Energy Limited

Greenearth Energy Limited is a diversified Australian-based industrial group providing technology solutions to the global industrial efficiency and CO₂-to-fuel conversion markets.

Greenearth Energy Ltd - http://www.greenearthenergy.com.au

About Vivid Industrial

Vivid Industrial is a subsidiary of Greenearth Energy Ltd. Vivid Industrial provides customised, intelligent and energy efficient cloud based solutions for our growing industrial and infrastructure client base. Using the "internet of lights" and "cloud based monitoring", Vivid Industrial delivers quantifiable efficiencies and significant cost savings, with environmentally sustainable benefits for our customers.

The business' core technologies are designed for application in warehouses, distribution centres, cold storage facilities, ports, stadiums, car parks, roads and tunnels. Vivid Industrial is a trusted partner to our customer base of blue chip, industrial companies.

Vivid Industrial – http://www.vividindustrial.com

About NewCO2Fuels

NewCO2Fuels (NCF) is an Israeli company which was formed in 2011 by a group of scientists and entrepreneurs with the support of Greenearth Energy Ltd and the Erdi Group. NCF is developing and commercialising an innovative system to profitably produce fuels from CO2 and water, using renewable high temperature heat from solar or waste heat from industry. The system is based on a technology developed at the Weizmann Institute of Science and exclusively licensed to NCF.

In June 2014, Greenearth Energy Ltd (Greenearth) finalised the details of its investment in NewCo2Fuels Israel (NCF) to 33.33 percent. Under this agreement, Greenearth has commenced payments to NCF, with the remainder of the USD\$3m investment now due by 15 October 2015. The investment is subject to partial claw-back by NCF should less than USD\$3m be ultimately invested by Greenearth. The maximum possible claw-back would result in the Group retaining an interest of 24.00% instead of 33.33%.

Review video at the attached link for further information http://www.youtube.com/watch?v=vH-YZdqB_SE

NewCO2 Fuels Website - http://newco2fuels.co.il/