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4 September 2015

ASX Announcements Office

APPOINTMENT OF PHILLIP CAMPBELL TO THE FARM PRIDE FOODS BOARD

The Board of Farm Pride Foods Limited is pleased to announce the appointment of Phillip Campbell as Director and Chairman of the Company, with immediate effect.

Mr Campbell who is based in Melbourne has over 35 years of commercial experience across a diverse range of industries including resources, industrial construction, animal feeds and manufacturing.

Mr Campbell has a Bachelor of Engineering and a diploma from the Australian Institute of Company Directors. He has held a variety of senior executive and director positions and is currently a director and advisor to a number of public, private and NFP organisations.

The Board of Directors welcomes Mr Campbell and look forward to working with him.

Mr Campbell will be a Non-executive Director and is considered by the Board to be independent.

Bruce De Lacy
Company Secretary