

18 September 2015

## NON-EXECUTIVE DIRECTOR APPOINTMENT

**DirectMoney Limited** (ASX:DM1) (**DirectMoney** or **Company**) is pleased to announce the appointment of Mr. Chris Whitehead as an independent non-executive director of the Company, effective 18 September 2015.

Speaking in relation to the announcement, DirectMoney Executive Chairman Stephen Porges said:

"We are very excited to have Chris join us. He brings a wealth of governance and operating experience, which is directly relevant to the key initiatives driving DirectMoney's current growth. Chris will add invaluable support to the development of DirectMoney's partnerships with the mutual and wider financial services sector."

Former CEO of Credit Union Australia Limited and Bank West - Retail, Mr. Whitehead has broad experience in financial services, information technology and other industries in a wide range of roles. Mr. Whitehead has previously served as a non-executive director for Cuscal Limited, St Andrews Insurance Group, UnisysWest and a number of other financial services, technology and community organisations.

Mr. Whitehead holds a BSc in Chemistry from the University of Manchester and an Advanced Management Program certification from The University of Pennsylvania - Wharton School.

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## About DirectMoney

DirectMoney is a pioneer in the rapidly growing marketplace lending industry. It brings together borrowers and lenders through web-based technology to offer a more attractive interest rate than banks and to deliver Australians better financial choice and improved investment outcomes.

Our mission is to connect investors with borrowers offering superior returns for investors and great rates for our borrowers. We provide a simple and fast loan application process online. We take the hassle out of applying for a personal loan providing a new option for Australians to borrow money.

DirectMoney launched the DirectMoney Personal Loan Fund to provide investors with monthly income and a rate of return above the rate of return paid by Australian banks on savings and term deposits. The DirectMoney Personal Loan Fund is a registered Managed Investment Scheme.