

2 October 2015

Company Announcements Office
Australian Securities Exchange Limited

Prime Financial Group Ltd
ACN 009 487 674

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Resignation of Chairman and Director – Mr Stuart James (Effective 24 November 2015)

Mr Stuart James wishes to formally advise of his intention to resign as Chairman and as a Director of Prime Financial Group Ltd (Prime) with effect from the conclusion of Prime's Annual General Meeting on 24 November 2015.

The Board would like to thank Mr James for his significant contribution over the last 9.5 years as a Director and also as Chairman of Prime.

The Board will make an announcement shortly concerning the appointment of a new Chairman and Director of Prime.

For more information on this announcement, please contact **Simon Madder (Managing Director / CEO)** on (03) 9827 6999.

Prime Financial Group

Prime Financial Group is an Integrated Wealth Management Firm for business owners and family groups. Prime's goal is to become the Premier Partner to Accountants for Growth, Succession and Integrated Wealth Management and to deliver personalised advice to clients for a secure financial future.