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**MEDIA RELEASE** 

## DIRECTMONEY ANNOUNCES NEW PARTNERSHIP WITH SMARTLINE HOME LOANS

DirectMoney (ASX: DM1), Australia's only listed Marketplace Lender, is pleased to announce a new partnership arrangement with Smartline Home Loans Pty Ltd (Smartline), an award-winning mortgage broking business with over 300+ franchise business owners serving over 250,000 clients.

Commenting on the agreement with Smartline, DirectMoney Executive Chairman, Stephen Porges said "Smartline have a strong team and a great business. We are very pleased to be providing their many franchisees with access to DirectMoney's online personal loan platform. We are determined to ensure that Smartline's clients not only get a great deal on their home mortgage but also receive a very competitive, immediate personal loan product"

-ENDS-

## Media enquiries:

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## **About DirectMoney**

DirectMoney is a pioneer in the rapidly growing marketplace lending industry. It brings together personal loan borrowers and investors through web-based technology to offer a more attractive interest rate than banks and to deliver Australians better financial choice and improved investment outcomes.

Our mission is to connect investors with borrowers offering superior returns for investors and great rates for our borrowers. We provide a simple and fast loan application process online. We take the hassle out of applying for a personal loan providing a new option for Australians to borrow money.

DirectMoney launched the DirectMoney Personal Loan Fund to provide investors with monthly income and a rate of return above the rate of return paid by Australian banks on savings and term deposits. The DirectMoney Personal Loan Fund is a registered Managed Investment Scheme.

## **About Smartline**

Since opening its doors in 1999 Smartline has become one of Australia's most respected mortgage broking groups amongst Australian property buyers, business owners, and our industry peers. Notable achievements include:

- Over250,000 Australians have arranged mortgages with us.
- We have 300+ expert Advisers around the country.
- We settle more than \$5 billion in loans each year.
- 85% of our business comes from delighted client referrals.
- Our average client service rating is 9.7 out of 10.
- We've been recognised with multiple national awards.