



NZX / ASX RELEASE

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INTUERI APPOINTS NEW OCA GROUP HEAD

Intueri Education Group (IQE) today announced the appointment of Sean Steele to the newly created role of CEO-OCA Group, effective 5th January 2016. His role will be part of the Intueri Executive team.

Cheryl Brookes, Managing Director and Founder of The OCA Group (which includes Online Courses Australia and Conwal Institute), is stepping away from day-to-day operations at the end of 2015 for a year-long parental leave.

Sean is an established executive leader with a decade of experience in the Australian private training, vocational, online and higher education market. Most recently Sean was Director of Sales & Marketing at Study Group, an education provider with 63,000 students from 173 countries. Under his stewardship, enrolment volumes in the Australian Career Education division have more than doubled.

Sean has achieved success across a wide range of business initiatives including people and stakeholder management, organisational change, business transformation and customer-focussed growth strategies.

Intueri CEO Rob Facer says the appointment is a strategic one.

“For Cheryl and I, Sean was the obvious choice to shepherd the OCA Group into its next phase of growth. We are delighted that he has accepted the position and we both look forward to working with him.”

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About Intueri:

Intueri Education is a New Zealand headquartered group of private training establishments delivering vocational education to students in New Zealand, Australia and from around the world.

We provide industry-appropriate courses and qualifications across a diverse range of industries, working closely with those industries to ensure training remains relevant and employment-outcome focused.

Intueri is dual listed on the NZX and ASX under the ticker symbol IQE.