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ASX/MEDIA RELEASE

## **CEO AGM ADDRESS**

Thank you Stephen and thank you guests for joining us here today.

You will all recall that your company ended the 2015 financial year on the threshold of a capital raising and a name change, following the agreement by Basper Limited to purchase 100% of DirectMoney Finance Pty Ltd in June 2015. The transaction to purchase DirectMoney Finance closed on the 3rd of July and the \$11.3 million capital raising and name change to DirectMoney Limited was completed on 13<sup>th</sup> of July 2015.

Today I do not intend to reflect on what transpired for the company prior to these transactions, as much was written in the Prospectus and Supplementary prospectus issued in conjunction with the capital raising. I would be happy to address questions if you wish to revisit this material however.

Since the completion of the capital raising I am pleased to report that DirectMoney has taken many positive steps towards its vision of establishing itself as Australia's leading, listed Marketplace Lender. These achievements can be considered in the key areas of Operations, Loan Origination and Funding, the three legs of our proverbial stool.

**Operations**: DirectMoney has been diligent in establishing an operating model that seeks to be compliant, flexible and fit for growth. For example:

- We have benefited from conducting two separate external reviews of our credit assessment and approval process and our compliance performance. We consider these processes key to our continued safe growth, and our credit committee meets monthly to review performance and assess and adjust our credit procedures as needed.
- Our technology team, which has grown to service additional growth, continues to enhance the functionality and performance capability of our in-house Loan Administration Portal. We seek to reduce loan approval times, optimise the efficiency of our credit team and provide ease of access to our loan origination partners. At present the IT team is taking early steps toward integration of our Loan Administration Portal with broker aggregator partners systems to facilitate faster loan origination and assessment.
- A word on cost management. We are conscious of managing our operating expenses tightly, Gross expenses, before consideration of revenue, amount to ~\$320k per month before exceptional items.

**Loan Acquisition**: DirectMoney commenced lending in October 2014. After a hiatus in lending in the months leading up to the Basper transaction, the Loan portfolio as at 30<sup>th</sup> October 2015, including loans held by DirectMoney Marketplace, the DirectMoney Personal Loan Fund, had grown to 399 loans valued at just over \$6.9 million with an average yield of approx. 13% p.a. This result is reflected in the slide provided. The total number of loans written by your company to the end of October 2015 stands at 488.

[Slide showing Loan Book and Loans written, month by month, July – October 2015]



I draw attention to the fact that approx. \$2.5m of loans have been written in the period 30 June to 31 Oct 2015 at an average yield of approx. 12% p.a. We are pleased to report that none of the 109 loans written in this period have any payments outstanding beyond 30 days. This performance is very satisfying and reflects the work done since Q1 2015 to reshape and improve our credit approval procedures. Furthermore, of the approx. 140 loans written since 1 March 2015, one loan has a late payment beyond 30 days and one loan is being managed under a hardship arrangement.

Much of the ~50% month-on-month loan origination growth since 30 June 2015 stems from the partnerships developed with broker aggregators, Finsure, Loan Market, NFC and Smartline. As of today DirectMoney has completed the necessary accreditation and training for ~160 individual brokers. The company will continue to work with these partners to develop closer working relationships, complete accreditation with the majority of the brokers within our partner network and also seek to selectively expand our broker aggregator partner network. I am pleased to share with you the news that DirectMoney has recently signed an agreement with Australian Finance Group, Australia's largest aggregator group. A more detailed announcement shall be made shortly.

**Funding**: DirectMoney's business model involves briefly warehousing the loans we originate then on-selling interest in the loans to retail or wholesale investors. This sale process unlocks the loan establishment fees as cash revenue for our company and enables new loans to be written. Our loans may be sold via one of several routes, either into the DirectMoney Personal Loan Fund (we note that the Responsible Entity, One Managed Investments Fund Limited, is currently updating the DMPLF PDS prior to re-issue), via our 100% owned DirectMoney Marketplace Limited or direct to other platforms or institutional buyers. DirectMoney has non-binding term-sheets in discussion with two parties and over the next three months we expect to announce funding transactions in one or more of these channels. As at the end of October 2015 DirectMoney held approx. \$5.5 million as cash.

I would like to make a brief comment on the two markets we are competing in, that is, the market for unsecured personal loans and the market for income-style investments.

In regard to the market for loans, we see plenty of scope for additional volumes to be won given DirectMoney's current product, pricing and distribution strategy and our innovative Marketplace Lending business model that provides immediate settlement to approved borrowers. The opportunity for DirectMoney continues to be taking market share away from the major bank lenders.

In regard to the market for income-style investments, we continue to see demand for these investments in the wider market. That said, feedback from investors and financial advisors indicates that retail investor appetite for the DirectMoney Personal Loan Fund will rise as its track record extends past 12 months and beyond. To date it has returned  $\sim$ 7.5% since inception in May 2015. As a result, our current focus is on-selling loan interests to wholesale buyers.

Lastly, we are about to conduct a brief investor roadshow to a number of equity houses in Sydney and overseas. The pack of information shall be made available on the ASX website prior to those meetings commencing.

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## About DirectMoney

DirectMoney is a pioneer in Australia's rapidly growing marketplace lending industry. DirectMoney brings together personal loan borrowers and investors through web-based technology to offer a more attractive interest rate than banks and to deliver Australians better financial choice and improved investment outcomes.

Our mission is to connect investors with borrowers offering superior returns for investors and great rates for our borrowers. We provide a simple and fast loan application process online. We take the hassle out of applying for a personal loan providing a new option for Australians to borrow money.