



# ASX & MEDIA RELEASE

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## MYER ANNOUNCES APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Myer Holdings Limited today announced the appointment of a new non-executive director, Mr David Whittle.

Myer Chairman, Mr Paul McClintock AO, said, "We are delighted to have Dave join the Myer Board, particularly given his impressive digital and omni-channel retail experience in marketing and advertising."

"Dave will bring a fresh and innovative perspective to our business and we're looking forward to his insights and input as we implement New Myer. His deep expertise in helping brands appeal to consumers will be invaluable as Myer creates a customer-led offer for our high-value customer," said Mr McClintock.

Mr Whittle has 10 years' experience with global advertising group M&C Saatchi in a number of local and international leadership roles, culminating in three years as Managing Director in Australia. During this time, he advised clients including the Commonwealth Bank, Optus, Westfield, ANZ, Qantas and Google on brand, digital, data, omni-channel retail and digital transformation.

Prior to joining M&C Saatchi, Mr Whittle was the first employee of a marketing services group that built four digital service and software businesses. Two were acquired locally and the other two were ultimately acquired by Oracle and Netratings in the United States.

"Myer is an iconic and loved Australian brand, and I am really pleased to be joining the Board during a time when the Company is implementing the New Myer strategy," said Mr Whittle.

"I'm passionate about innovation, so it's perfect timing for me to bring my skills and experience to the team as Myer embarks on its five-year transformation program," said Mr Whittle.

Mr Whittle also enjoys giving back to the community in his position as a non-executive director of the Melbourne Festival, and the GWS GIANTS Foundation.

"Dave's appointment further strengthens the skills of our Board as we continue our journey to transform the business and execute our New Myer strategy," said Mr McClintock.

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