

ASX Announcement

ASX: CXZ

Flex iOS App Launched in App Store**Highlights:**

- iOS App of Connexion's Flex service has been launched in Apple's App Store
- Consumers can now download the free Flex iOS App to use with their subscription service to track and monitor their vehicle's performance and location as well as driver behavior
- Together with its Android App, launched in September, Flex is now available to circa 96% of smart phone users globally
- iOS is the most commonly used mobile operating system in many key geographic markets for Flex
- Aligns with Connexion's strategy to access the consumer market for Flex, in parallel with the fleet management market

23 November 2015, Melbourne: **Connexion Media Limited** ('Connexion') is pleased to announce that the iOS App of its Flex service has been launched in Apple's App Store, the global App marketplace, making it globally available and easily downloadable for consumers who are signed up to the Flex subscription service.

Together with Connexion's Flex Android App (launched in September 2015), the launch of the Flex iOS App builds on Connexion's strategy to access the consumer market for Flex, in parallel with the fleet management market. With the iOS and Android operating systems constituting circa 96% of smart phone users globally (Source: International Data Corporation), Connexion's Flex Apps are now available to a large consumer market.

Consumers signed up to the Flex service can now download the free App and, in conjunction with the Flex after-market hardware device, begin to track a range of real-time and historical data about their vehicle, including location, distance travelled, fuel consumption, battery life, engine performance and average speeds travelled.

Many car owners want ever more insight into how their car is running and how to optimise its performance with regard to fuel economy and maintenance. In addition, parents who want to monitor their teenage drivers, will be able to utilise Flex's location tracking function.

iOS is the mobile operating system created and developed by Apple and currently powers most of Apple's devices, including iPhone, iPad and iPod. iOS is the most commonly used mobile operating system in many key geographic markets for Flex including the United States, the United Kingdom, Europe and Australia and is the most commonly used tablet operating system in the world.

The subscription service and hardware device (which connects to your car via the OBD-II port) is available for purchase online from www.flexvs.com, and for retail purchase through Westside Sound and Image in Perth (www.westsidesound.com.au).

CEO of Connexion Media, George Parthimos commented:

"The completion and launch of our Flex iOS App is another step forward in our strategy to

access the consumer market for Flex. Along with the fleet managers, consumers want ever more insight into how their car is running and how to optimise its performance. Similarly, many parents who want to know where their teenage children are, will take comfort in Flex's location tracking function."

Ends

Media queries:

Andrew Ramadge

Media and Capital Partners

T: +61 475 797 471

E: andrew.ramadge@mcpartners.com.au

About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. It is based in Melbourne, Australia, with a sales office in Detroit USA and Cambridge UK.

Connexion has two core products in commercialisation, Flex and MiRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.