

"A simpler, faster and safer identity experience"

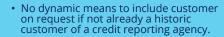
iSignthis Ltd (ASX:ISX)

December 2015, Market Update

# Establishing identity



'Experian' or 'Veda' style static, credit database search (UK, US, AU)



- · Requires cross check of other databases.
- Typical coverage of 60% of online applicants



**AUTOMATED** 



· No need for user's disclosure of bank details to a third party.





Remote on boarding



LOCAL

Face to face checks



**Notarised:** posted/uploaded documents\*



**MANUAL** 

**GLOBAL** 



## Status Update

#### **Capital Raising 07/11/15**

Completed \$10.45m raising @40c to accelerate sales & marketing

#### **Sales & Marketing**

Appointed UK/Eire Sales Director to compliment Netherlands based sales

Appointed marketing assistant (Melbourne)

Recruitment process commenced for US West Coast Sales Lead

Attendance at specialist EU gaming conferences (EiG Berlin and SIGMA Malta) attended by our target customers. Sales team continuing to build opportunity pipeline

#### **Corporate**

iSignthis Inc. incorporated in Delaware, USA. (most favourable tax regime in US)

iSignthis eMoney Ltd incorporated in Cyprus (most favourable tax regime in EU)

#### Licensing

EU wide eMoney License application prepared and under review by Company's solicitors.



# Status Update (Continued)

### **Technology**

Current contracts on track to go progressively commercially live from January 2016

New opportunities identified to extend suite of software as a service to target additional revenue streams

Major system update V2.1 released 8/12/15 incorporating customer requested new features.

#### **Business Development**

Sales team continues to engage with prospective customers

Relevant trade shows over next 6 months have been identified to promote company via exhibition and/or speaking engagements

Expectation of further agreements in the new year (post Xmas vacations)



### Corporate Summary

- Listed in March 2015 following reverse takeover of Otis Energy Limited
- Oversubscribed \$3M (\$0.03 per share) IPO completed in March 2015
- Tightly held register dominated by existing board, high net worth and institutional investors
- Oversubscribed \$10.5m placement to institutional investors (\$0.40 per share) completed in November 2015

ASX Code	ISX
Shares on Issue	621,868,971
Quoted	290,165,038
Escrow*	331,703,933
Options on Issue	46,605,045
4c, 13/5/17*	10,000,000
38c, 31/7/17	6,000,000
50c, 30/9/18	6,000,000
62c, 30/9/18	6,000,000
50c, 31/12/15 (listed)	18,605,045
Performance Shares	336,666,667
Market Cap. (A\$0.32)	~\$200m
Major Shareholder(s)	
iSignthis Ltd	~50%

<sup>\*</sup> Subject to 24 month escrow from 16/3/15



### Glossary

**AML** = Anti Money Laundering, usually refers to a regulatory regime that banks, brokers, exchanges, credit providers etc need to comply with. AML requires KYC.

**CTF** = Counter Terrorism Funding

**Dynamic Data** = data related to a ePayment transaction, that is current and used as an input at the time of KYC check. Dynamic data is only applicable and accessible via the person to whom it relates, and can only be compiled with the KYC target persons active involvement.

**eKYC** = electronic KYC. The process of customer identification via the internet, rather than face to face.

eWallet - a means of storing or processing funds via your mobile, laptop, tablet etc.

**KYC** = Know Your Customer, a mandatory customer identification process that banks and regulated entities must perform prior to offering a consumer service.

**PCI** = Payment Card Industry, comprising Visa, Mastercard, American Express, Diners, Discover, China Union Pay. PCI sets the global standards required for security and interconnectivity of banks & processors to merchants via its data security standard (DSS). Level / Tier 1 is the highest standard possible.

**Static Data** = data that may have been relevant or secret at a historic point in time. Eg a credit history report, a person's mothers maiden name. It may predate the KYC process by years, months or days, and may be discernable to parties other than who it relates. It is often compiled without the KYC target person's knowledge.



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