## 17 December 2015

ASX Market Announcements Company Announcement Office ASX Limited MELBOURNE VIC 3000

## WONHE Multimedia Commerce Ltd (ASX: WMC)('Company') - Pre-Quotation Disclosure

On 15 December 2015, the ASX confirmed that the Company would be admitted to the Official List, subject to certain pre-quotation conditions precedent being met (**ASX Decision**).

Adopting the numbering in the ASX Decision, the Company now makes pre-quotation disclosure of the following information:

# 2.2.6: Updated Statement of Commitments based on the actual amount of funds raised under the Prospectus

Proposed use of greater than 50% of pro forma cash holdinsg as at 30 June 2015

	Pro forma cash holdings based on actual funds raised under Offer (AUD)	Percentage of Funds (%)
Pro forma cash holdings as at 30 June 2015	\$55,524,814	100%
Product manufacturing costs for existing products (1)	\$12,770,707	23%
Equipment procurement for existing product testing, refinement and improvement (2)	\$5,830,105	10.5%
Equipment for conducting Research & Development for new products (3)	\$4,719,609	8.5%
IT related fees	\$1,110,496	2%
Business development, Marketing activities and new customer identification	\$3,331,489	6%

Group administration and overheads (over a two year period)	\$1,943,368	3.5%
Total Funds to be applied	\$29,705,774	53.5%

#### Notes:

- 1. The Company's existing products for which manufacturing costs will be incurred are the Home Media Centre (HMC 720), Domestic Router (YLT 100-S) and Commercial Router (YLT 300-S). The Company outsources manufacture of its products to 3<sup>rd</sup> party manufacturer on payment terms of 7 days from delivery by manufacturer and therefore needs to allocate funds to the costs of manufacturing of the products. In particular, funding will be allocated to increasing supply of the Domestic and Commercial Router product models which were released to market in 2015.
- 2. The Company will be allocating funds towards equipment to be procured and used for ongoing testing, refinement and improvement of its product range.
- 3. The Company is developing a new computer set top box product, and is undertaking research and development on 7 other hardware products. It is anticipated that product development and engineering stages for this new product development work will require capital expenditure over the next 2 years.

# 2.2.9: Statement Confirming Completion of the Share Sale Agreement

The Company and World Win International Holding Ltd (Reg. No 1705762) (**World Win**) entered into a Share Sale Agreement for the sale of 10,000 shares in Kuayu International Holdings Group Ltd (Cr. No 1698228)(**Kuayu**) from World Win to the Company.

This share sale was completed on August 3, 2015 and the Company now holds all issued share capital of Kuayu.

## 2.2.12: Statement Setting Out Securities Subject to Voluntary Escrow

The following securities are subject to voluntary escrow for twelve months from the date of quotation of the Company's shares:

Shareholder	Number	Class	<b>Restriction Period</b>
Beijing Ruihua Future Investment	4,050,000	Ordinary	12 months from the
Management Co. Ltd		Shares	date of quotation
World Win International Holding	81,000,000	Ordinary	12 months from the
Ltd		Shares	date of quotation
Donghe Group Ltd	9,450,000	Ordinary	12 months from the
		Shares	date of quotation
Huili Chen	6,750,000	Ordinary	12 months from the
		Shares	date of quotation
Wonhe International Holdings	33,750,000	Ordinary	12 months from the
Group Co Ltd		Shares	date of quotation
Total:	135,000,000		

#### 2.2.13: Statement in relation to funds raised under ASX Bookbuild

In relation to funds raised by the Company under ASX Bookbuild, the Company now confirms:

- 574,800 shares were issued under ASX Bookbuild at an issue price of \$0.20 per share;
- a material number of securities have not been taken up by a person or persons who are promoters or related parties of the applicant;
- no concessionary fees or other arrangements have been entered into which have had the
  result that the effective issue price paid by some allottees differs materially from the ASX
  Bookbuild price announced by the Company;
- no arrangements have been entered into which have had the result that some allottees
  received a material benefit for agreeing to participate in the ASX Bookbuild at the bookbuild
  price announced by the Company, which was not received by other allottees; and
- no arrangements have been entered into with associates of the Company or the bookrunner to avoid a shortfall, or the appearance of a shortfall, in the ASX Bookbuild.

For further information, please contact the Lead Manager, Beer & Co Pty Ltd, on + 61 (3) 9600 3599.

**Justyn Stedwell** 

**Company Secretary**