



DIRECTOR APPOINTMENT

18 December 2015

Wellcom Group Limited (Wellcom) (ASX: WLL), today announced the appointment of Janette Kendall to serve as an independent director on the Company's Board of Directors.

Ms. Kendall holds a Bachelor of Business - Marketing, is a Fellow of the Australian Institute of Company Directors, and has over 30 years Marketing and Operational experience. During her career, Ms. Kendall has worked in both Australia and China engaged in multiple sectors, including media and communications, retail, property, hotels, fashion, food and beverage, integrated resorts, and entertainment, accumulating rich experience in developing and implementing business strategies.

Ms. Kendall is currently an Executive Director of Goldeneye Media and a Non-Executive Director of the Melbourne Theatre Company. She has held various senior management roles in her career including Senior Vice President of Marketing at Galaxy Entertainment Group in Macau, China; Executive General Manager of Marketing at Crown Melbourne; General Manager, Pacific Brands; Managing Director of emitch Limited; and Managing Director of Clemenger Digital and Clemenger Proximity. Janette's previous Board experience includes directorships with Australian United Retailers Limited, the Melbourne International Arts Festival, and Clemenger BBDO Melbourne.

Ms. Kendall's appointment to the Wellcom Group Board will be effective on 27 January 2016.

In commenting on the appointment, Mr. Wayne Sidwell, Executive Chairman of the Wellcom Group said, "We are delighted to have Janette join our Board. Her global perspective, industry experience and business acumen will make her an invaluable member of our team. She brings with her significant experience in the retail and corporate sectors, and is a highly respected and talented individual. Janette's background, particularly in digital marketing, will be a great asset to the Wellcom business. The Board of Directors is looking forward to working closely together with Janette to continue building value for our shareholders."

"Wellcom, as one of the most progressive advertising and marketing production agencies, is a leader in its field. I am excited for the opportunity to be part of the

Wellcom story, and to help the Company continue on its successful journey,” said Ms Kendall.

Wellcom Group is one of the world’s leading advertising and marketing production agencies, providing content creation and content management services in Australia, New Zealand, Singapore, Malaysia, the United Kingdom and the United States of America.

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